

# Senate Study Bill 3140

SENATE FILE \_\_\_\_\_  
BY (PROPOSED COMMITTEE ON HUMAN  
RESOURCES BILL BY CHAIRPERSON  
RAGAN)

Passed Senate, Date \_\_\_\_\_ Passed House, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

## A BILL FOR

1 An Act relating to health care reform in Iowa including the Iowa  
2 health care coverage exchange; medical homes; prevention and  
3 chronic care management; the Iowa health information  
4 technology system; health care quality, consumer information,  
5 strategic planning, and resource development; and the  
6 certificate of need program.  
7 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:  
8 TLSB 6443XC 82  
9 av:pf/rj/8

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1 1 DIVISION I  
1 2 IOWA HEALTH CARE COVERAGE EXCHANGE  
1 3 Section 1. NEW SECTION. 514M.1 SHORT TITLE.  
1 4 This chapter shall be known and may be cited as the "Iowa  
1 5 Health Care Coverage for All Act".  
1 6 Sec. 2. NEW SECTION. 514M.2 DECLARATION OF INTENT.  
1 7 It is the intent of the general assembly in enacting this  
1 8 chapter, as funding becomes available, to progress toward  
1 9 achievement of the goal that all Iowans have health care  
1 10 coverage with the following priorities:  
1 11 1. The goal that all children in the state have qualified  
1 12 health care coverage which meets certain standards of quality  
1 13 and affordability with the following priorities:  
1 14 a. Covering all children who are declared eligible for  
1 15 medical assistance, the state children's health insurance  
1 16 program, and hawk=i by December 31, 2009.  
1 17 b. Subsidizing qualified health care coverage, which meets  
1 18 certain standards of quality and affordability, for the  
1 19 remaining uninsured children up to eighteen years of age under  
1 20 a sliding scale based on family income by December 31, 2009.  
1 21 c. Moving toward a future requirement that all parents  
1 22 must provide proof of qualified health care coverage which  
1 23 meets certain standards of quality and affordability for their  
1 24 children.  
1 25 2. The goal that all Iowans have qualified health care  
1 26 coverage which meets certain standards of quality and  
1 27 affordability with the following priorities:  
1 28 a. Continuing to expand options for individuals who are  
1 29 dually eligible for Medicare and medical assistance, typically  
1 30 the chronically disabled, by utilizing evidence-based medical  
1 31 treatments.  
1 32 b. Facilitating coverage of uninsured health and long-term  
1 33 care workers and child care workers with qualified health care  
1 34 coverage which meets certain standards of quality and  
1 35 affordability.  
2 1 c. Maximizing eligibility of low-income adults eighteen  
2 2 years of age and older for public health care coverage.  
2 3 d. Subsidizing qualified health care coverage, which meets  
2 4 certain standards of quality and affordability, for the  
2 5 remaining low-income adults.  
2 6 e. Moving toward a future requirement that all Iowans must  
2 7 provide proof of qualified health care coverage which meets  
2 8 certain standards of quality and affordability.  
2 9 3. The goal of decreasing health care costs and health  
2 10 care coverage costs by:  
2 11 a. Instituting insurance reforms that assure the  
2 12 availability of private insurance coverage for all Iowans by  
2 13 addressing issues involving guaranteed availability and  
2 14 issuance of insurance to applicants, preexisting condition

2 15 exclusions, portability, and allowable or required pooling and  
2 16 rating classifications.

2 17 b. Requiring every child who has public health care  
2 18 coverage or is insured by a plan created by the Iowa health  
2 19 care coverage exchange to have a medical home.

2 20 c. Establishing a statewide telehealth system.

2 21 d. Implementing cost containment strategies such as  
2 22 disease management programs, advance medical directives,  
2 23 initiatives such as end-of-life planning, transparency in  
2 24 health care cost and quality information, and an expanded  
2 25 certificate of need process.

2 26 Sec. 3. NEW SECTION. 514M.3 DEFINITIONS.

2 27 For the purposes of this chapter, unless the context  
2 28 otherwise requires:

2 29 1. "Board" means the board of directors of the Iowa health  
2 30 care coverage exchange.

2 31 2. "Carrier" means an entity subject to the insurance laws  
2 32 and regulations of this state, or subject to the jurisdiction  
2 33 of the commissioner, that contracts or offers to contract to  
2 34 provide, deliver, arrange for, pay for, or reimburse any of  
2 35 the costs of health care services, including an insurance  
3 1 company offering sickness and accident plans, a health  
3 2 maintenance organization, a nonprofit health service  
3 3 corporation, or any other entity providing a plan of health  
3 4 insurance, health benefits, or health services.

3 5 3. "Commissioner" means the commissioner of insurance.

3 6 4. "Creditable coverage" means health benefits or coverage  
3 7 provided to an individual under any of the following:

3 8 a. A group health plan.

3 9 b. Health insurance coverage.

3 10 c. Part A or Part B Medicare pursuant to Title XVIII of  
3 11 the federal Social Security Act.

3 12 d. Medicaid pursuant to Title XIX of the federal Social  
3 13 Security Act, other than coverage consisting solely of  
3 14 benefits under section 1928 of that Act.

3 15 e. 10 U.S.C. ch. 55.

3 16 f. A health or medical care program provided through the  
3 17 Indian health service or a tribal organization.

3 18 g. A state health benefits risk pool.

3 19 h. A health plan offered under 5 U.S.C. ch. 89.

3 20 i. A public health plan as defined under federal  
3 21 regulations.

3 22 j. A health benefit plan under section 5(e) of the federal  
3 23 Peace Corps Act, 22 U.S.C. } 2504(e).

3 24 k. An organized delivery system licensed by the director  
3 25 of public health.

3 26 l. A short-term limited duration policy.

3 27 5. "Director" means the director of the department of  
3 28 revenue.

3 29 6. "Exchange" means the Iowa health care coverage  
3 30 exchange.

3 31 7. "Executive director" means the executive director of  
3 32 the Iowa health care coverage exchange.

3 33 8. a. "Group health plan" means an employee welfare  
3 34 benefit plan as defined in section 3(1) of the federal  
3 35 Employee Retirement Income Security Act of 1974, to the extent  
4 1 that the plan provides medical care including items and  
4 2 services paid for as medical care to employees or their  
4 3 dependents as defined under the terms of the plan directly or  
4 4 through insurance, reimbursement, or otherwise.

4 5 b. For purposes of this subsection, "medical care" means  
4 6 amounts paid for any of the following:

4 7 (1) The diagnosis, cure, mitigation, treatment, or  
4 8 prevention of disease, or amounts paid for the purpose of  
4 9 affecting a structure or function of the body.

4 10 (2) Transportation primarily for and essential to medical  
4 11 care referred to in subparagraph (1).

4 12 (3) Insurance covering medical care referred to in  
4 13 subparagraph (1) or (2).

4 14 c. For purposes of this subsection, a partnership which  
4 15 establishes and maintains a plan, fund, or program to provide  
4 16 medical care to present or former partners in the partnership  
4 17 or to their dependents directly or through insurance,  
4 18 reimbursement, or other method, which would not be an employee  
4 19 benefit welfare plan but for this paragraph, shall be treated  
4 20 as an employee benefit welfare plan which is a group health  
4 21 plan.

4 22 (1) For purposes of a group health plan, an employer  
4 23 includes the partnership in relation to any partner.

4 24 (2) For purposes of a group health plan, the term  
4 25 "participant" also includes both of the following:

4 26 (a) An individual who is a partner in relation to a  
4 27 partnership which maintains a group health plan.

4 28 (b) An individual who is a self-employed individual in  
4 29 connection with a group health plan maintained by the  
4 30 self-employed individual where one or more employees are  
4 31 participants, if the individual is or may become eligible to  
4 32 receive a benefit under the plan or the individual's  
4 33 beneficiaries may be eligible to receive a benefit.

4 34 9. a. "Health insurance coverage" means benefits  
4 35 consisting of health care provided directly, through  
5 1 insurance, reimbursement, or otherwise and including items and  
5 2 services paid for as health care under a hospital or health  
5 3 service policy or certificate, hospital or health service plan  
5 4 contract, or health maintenance organization contract offered  
5 5 by a carrier.

5 6 b. "Health insurance coverage" does not include any of the  
5 7 following:

5 8 (1) Coverage for accident-only or disability income  
5 9 insurance.

5 10 (2) Coverage issued as a supplement to liability  
5 11 insurance.

5 12 (3) Liability insurance, including general liability  
5 13 insurance and automobile liability insurance.

5 14 (4) Workers' compensation or similar insurance.

5 15 (5) Automobile medical-payment insurance.

5 16 (6) Credit-only insurance.

5 17 (7) Coverage for on-site medical clinic care.

5 18 (8) Other similar insurance coverage, specified in federal  
5 19 regulations, under which benefits for medical care are  
5 20 secondary or incidental to other insurance coverage or  
5 21 benefits.

5 22 c. "Health insurance coverage" does not include benefits  
5 23 provided under a separate policy as follows:

5 24 (1) Limited scope dental or vision benefits.

5 25 (2) Benefits for long-term care, nursing home care, home  
5 26 health care, or community-based care.

5 27 (3) Any other similar limited benefits as provided by rule  
5 28 of the commissioner.

5 29 d. "Health insurance coverage" does not include benefits  
5 30 offered as independent noncoordinated benefits as follows:

5 31 (1) Coverage only for a specified disease or illness.

5 32 (2) A hospital indemnity or other fixed indemnity  
5 33 insurance.

5 34 e. "Health insurance coverage" does not include Medicare  
5 35 supplemental health insurance as defined under } 1882(g)(1) of  
6 1 the federal Social Security Act, coverage supplemental to the  
6 2 coverage provided under 10 U.S.C. ch. 55, and similar  
6 3 supplemental coverage provided to individuals under group  
6 4 health insurance coverage.

6 5 f. "Group health insurance coverage" means health  
6 6 insurance coverage offered in connection with a group health  
6 7 plan.

6 8 10. "Qualified health care coverage" means creditable  
6 9 coverage which meets minimum standards of quality and  
6 10 affordability as defined by the board.

6 11 11. "Resident" means a person who is a resident of this  
6 12 state for state income tax purposes.

6 13 12. "Secretary" means the secretary of the board of the  
6 14 Iowa health care coverage exchange.

6 15 Sec. 4. NEW SECTION. 514M.4 IOWA HEALTH CARE COVERAGE  
6 16 EXCHANGE == BOARD.

6 17 1. CREATION == PUBLIC INSTRUMENTALITY. The Iowa health  
6 18 care coverage exchange is created and constitutes a public  
6 19 instrumentality and agency of the state exercising public and  
6 20 essential governmental functions to undertake programs which  
6 21 assist in attainment of the goal of achieving qualified health  
6 22 care coverage for all Iowans. The exchange shall operate  
6 23 under a plan of operation established and approved under  
6 24 section 514M.5.

6 25 2. BOARD OF DIRECTORS. The powers of the exchange shall  
6 26 be vested in and exercised by the board of directors of the  
6 27 exchange.

6 28 a. The board of directors consists of the following  
6 29 persons who are voting members unless otherwise provided:

6 30 (1) The two most recent former governors, or if one or  
6 31 both of them are unable or unwilling to serve, a person or  
6 32 persons appointed by the governor.

6 33 (2) The commissioner of insurance, or a designee.

6 34 (3) The director of human services, or a designee.

6 35 (4) Five members appointed by the governor, subject to  
7 1 confirmation by the senate:

7 2 (a) An actuary who is a member in good standing of the  
7 3 American academy of actuaries.  
7 4 (b) A health economist.  
7 5 (c) A consumer.  
7 6 (d) A representative of organized labor.  
7 7 (e) A representative of an organization of employers.  
7 8 (5) Four members of the general assembly, one appointed by  
7 9 the speaker of the house of representatives, one appointed by  
7 10 the minority leader of the house of representatives, one  
7 11 appointed by the majority leader of the senate, and one  
7 12 appointed by the minority leader of the senate who shall be ex  
7 13 officio, nonvoting members of the board.  
7 14 (6) A person who shall serve as the secretary of the  
7 15 board, appointed by the board and who shall be an ex officio,  
7 16 nonvoting member of the board.  
7 17 b. Each member of the board appointed by the governor  
7 18 shall be a resident of this state and not more than three  
7 19 members shall be members of the same political party.  
7 20 c. The members of the board appointed by the governor  
7 21 shall be appointed for terms of six years beginning and ending  
7 22 as provided in section 69.19. Such member of the board is  
7 23 eligible for reappointment. The governor shall fill a vacancy  
7 24 for the remainder of the unexpired term. Such member of the  
7 25 board may be removed by the governor for misfeasance,  
7 26 malfeasance, or willful neglect of duty or other cause after  
7 27 notice and a public hearing unless the notice and hearing are  
7 28 waived by the member in writing.  
7 29 d. The members of the board shall annually elect one  
7 30 voting member as chairperson and one as vice chairperson.  
7 31 e. A majority of the voting members of the board  
7 32 constitutes a quorum. The affirmative vote of a majority of  
7 33 its voting members is necessary for any action taken by the  
7 34 board. The majority shall not include a member who has a  
7 35 conflict of interest and a statement by a member of a conflict  
8 1 of interest is conclusive for this purpose. A vacancy in the  
8 2 membership of the board does not impair the right of a quorum  
8 3 to exercise the rights and perform the duties of the board.  
8 4 An action taken by the board under this chapter may be  
8 5 authorized by resolution at a regular or special meeting and  
8 6 each resolution shall take effect immediately and need not be  
8 7 published or posted. Meetings of the board shall be held at  
8 8 the call of the chairperson or at the request of a majority of  
8 9 the board's voting members.  
8 10 f. The members of the board shall not receive compensation  
8 11 for the performance of their duties as members but each member  
8 12 shall be paid necessary expenses while engaged in the  
8 13 performance of duties of the exchange.  
8 14 g. The members of the board shall give bond as required  
8 15 for public officers in chapter 64.  
8 16 h. The members of the board are subject to and are  
8 17 officials within the meaning of chapter 68B.  
8 18 3. EXECUTIVE DIRECTOR. The voting members of the board  
8 19 shall appoint an executive director, subject to confirmation  
8 20 by the senate, to supervise the administrative affairs and  
8 21 general management and operations of the exchange. The board  
8 22 may appoint an assistant executive director, and other  
8 23 officers as the members of the board determine. The officers  
8 24 shall not be members of the board, shall serve at the pleasure  
8 25 of the voting members of the board, and shall receive  
8 26 compensation as fixed by the board.  
8 27 4. SECRETARY. The secretary of the board shall keep a  
8 28 record of the proceedings of the board and shall be custodian  
8 29 of all books, documents, and papers filed with the board, and  
8 30 the minute book or journal of the board. The secretary shall  
8 31 serve at the pleasure of the board, and shall receive  
8 32 compensation as fixed by the board.  
8 33 Sec. 5. NEW SECTION. 514M.5 BOARD POWERS == DUTIES.  
8 34 The board shall have broad authority to accomplish the  
8 35 purposes of this chapter, including but not limited to:  
9 1 1. Developing a plan of operation for the exchange  
9 2 pursuant to rules adopted under chapter 17A that includes but  
9 3 is not limited to the following:  
9 4 a. Establishing procedures for operations of the exchange.  
9 5 b. Establishing procedures for communications with the  
9 6 executive director.  
9 7 c. Establishing procedures for the selection and approval  
9 8 of qualified health care coverage to be offered through the  
9 9 exchange.  
9 10 d. Establishing procedures for the enrollment of eligible  
9 11 individuals and groups.  
9 12 e. Establishing procedures for appeals of eligibility

9 13 decisions for the Iowa choice care program.  
9 14 f. Establishing a plan for operating a health insurance  
9 15 service center to provide eligible individuals and groups with  
9 16 information on the exchange and for managing exchange  
9 17 enrollment.  
9 18 g. Establishing and managing a system of collecting all  
9 19 premium payments made by, or on behalf of, individuals  
9 20 obtaining health insurance through the exchange, including any  
9 21 premium payments made by enrollees, employees, unions, or  
9 22 other organizations.  
9 23 h. Establishing and managing a system of remitting premium  
9 24 assistance payments to carriers.  
9 25 i. Establishing a plan for publicizing the existence of  
9 26 the exchange and the exchange's requirements and enrollment  
9 27 procedures.  
9 28 j. Developing criteria for determining that certain  
9 29 qualified health care coverage shall no longer be made  
9 30 available through the exchange, and developing a plan to  
9 31 decertify and remove exchange approval from certain qualified  
9 32 health care coverage.  
9 33 k. Developing criteria for plans eligible for premium  
9 34 assistance payments through the Iowa choice care program.  
9 35 2. Establishing by rules adopted under chapter 17A what  
10 1 constitutes qualified health care coverage which meets certain  
10 2 standards of quality and affordability by:  
10 3 a. Setting parameters for what is affordable by creating  
10 4 an affordability schedule that is conservative to prevent harm  
10 5 to people who are struggling financially and that utilizes a  
10 6 progressive scale of subsidization by the state that decreases  
10 7 as incomes increase and requires people with very low incomes  
10 8 to pay only small amounts for health care coverage with no  
10 9 financial penalties.  
10 10 b. Establishing a program to subsidize health care  
10 11 coverage on a sliding scale based on income for low-income  
10 12 uninsured individuals and families with incomes below three  
10 13 hundred percent of the federal poverty level as determined by  
10 14 the most recently revised poverty income guidelines published  
10 15 by the United States department of health and human services  
10 16 using the following priorities for subsidization of the cost  
10 17 of such coverage by income level as funding becomes available:  
10 18 (1) Less than one hundred percent of federal poverty level  
10 19 == one hundred percent of the cost subsidized.  
10 20 (2) One hundred percent to less than one hundred fifty  
10 21 percent of the federal poverty level == eighty percent of the  
10 22 cost subsidized.  
10 23 (3) One hundred fifty percent to less than two hundred  
10 24 percent of the federal poverty level == sixty percent of the  
10 25 cost subsidized.  
10 26 (4) Two hundred percent to less than two hundred fifty  
10 27 percent of the federal poverty level == forty percent of the  
10 28 cost subsidized.  
10 29 (5) Two hundred fifty percent to less than three hundred  
10 30 percent of the federal poverty level == twenty percent of the  
10 31 cost subsidized.  
10 32 c. Defining what constitutes qualified health care  
10 33 coverage. For purposes of this definition, the board may  
10 34 consider requirements for coverage and benefits that include  
10 35 but are not limited to:  
11 1 (1) No underwriting requirements and no preexisting  
11 2 condition exclusions.  
11 3 (2) Portability.  
11 4 (3) Coverage of physical, behavioral, dental health and  
11 5 vision services, and prescription drugs.  
11 6 (4) Copayments and deductibles that do not exceed  
11 7 specified amounts. No copayments or deductibles for wellness,  
11 8 prevention, and chronic disease management services.  
11 9 (5) No reimbursement of providers for an otherwise covered  
11 10 service if the service is required solely on account of the  
11 11 provider's avoidable medical error.  
11 12 (6) If coverage of an insured's dependents is included,  
11 13 coverage of those unmarried dependents up to twenty-five years  
11 14 of age.  
11 15 (7) A requirement that all insureds have a medical home.  
11 16 (8) Coverage of wellness, prevention, and chronic disease  
11 17 management services including without limitation physical and  
11 18 psychosocial screenings for children which satisfy the early  
11 19 periodic screening, diagnosis, and treatment standards of the  
11 20 medical assistance program.  
11 21 (9) Coverage of emergency mental health services when  
11 22 provided by a certified emergency mental health services  
11 23 provider.

11 24 (10) Premium discounts for nonsmokers and for insureds who  
11 25 successfully lose weight through participation in a diet and  
11 26 exercise program prescribed by a qualified health care  
11 27 professional.

11 28 (11) A requirement that all participating health care  
11 29 providers:

11 30 (a) Utilize electronic prescriptions.  
11 31 (b) Utilize electronic medical records.  
11 32 (c) Provide rate schedules to the board for all services  
11 33 offered.

11 34 3. Collaborating with carriers to do the following,  
11 35 including but not limited to:

12 1 a. Assuring the availability of private qualified health  
12 2 insurance coverage to all Iowans by designing solutions to  
12 3 issues related to guaranteed issuance of insurance,  
12 4 preexisting condition exclusions, portability, and allowable  
12 5 pooling and rating classifications.

12 6 b. Formulating principles that ensure fair and appropriate  
12 7 practices related to issues involving individual qualified  
12 8 health insurance coverage policies such as rescission and  
12 9 preexisting condition clauses, and that provide for a binding  
12 10 third-party review process to resolve disputes related to such  
12 11 issues.

12 12 c. Designing affordable, portable qualified health  
12 13 insurance coverage plans that meet the needs of low-income  
12 14 populations.

12 15 4. Designing a health care coverage program called Iowa  
12 16 choice care which offers private qualified health care  
12 17 coverage through the exchange, whose purchase is publicly  
12 18 subsidized on a sliding scale based on income for low-income  
12 19 individuals and families who do not meet eligibility  
12 20 guidelines for any other public health care program, and which  
12 21 provides affordable, unsubsidized qualified health care  
12 22 coverage options for purchase by any other person who wishes  
12 23 to purchase them, including individuals, families, and  
12 24 employees of small businesses. The subsidized portion of the  
12 25 Iowa choice care program may be implemented incrementally as  
12 26 funding becomes available.

12 27 5. Designing a subsidy program for payment of premiums for  
12 28 qualified health care coverage by low-income people that  
12 29 complements, not supplants, the medical assistance program.  
12 30 The subsidy program may include subsidizing an employee's  
12 31 purchase of health care insurance offered by that person's  
12 32 employer.

12 33 6. Implementing initiatives such as uniform health care  
12 34 insurance applications and other standardized administrative  
12 35 procedures that make the purchase of health care insurance  
13 1 easier and lower administrative costs such as determining what  
13 2 constitutes an equitable administrative formula for carriers.

13 3 7. Encouraging initiatives that allow portability of  
13 4 health care insurance between employers for part-time workers,  
13 5 persons who work more than one job, seasonal workers, or  
13 6 people who change jobs.

13 7 8. Controlling health insurance coverage premiums by  
13 8 establishing what constitutes reasonable rates, to ensure  
13 9 affordability of coverage.

13 10 9. Studying the ramifications of requiring each employer  
13 11 with more than ten employees in this state to adopt and  
13 12 maintain a cafeteria plan that satisfies section 125 of the  
13 13 federal Internal Revenue Code of 1986, and the rules and  
13 14 regulations promulgated by the board.

13 15 10. Determining each applicant's eligibility to purchase  
13 16 health care insurance offered by the exchange, including  
13 17 eligibility for premium assistance payments.

13 18 11. Seeking and receiving any grant funding from the  
13 19 federal government, departments, or agencies of this state,  
13 20 and private foundations.

13 21 12. Contracting with professional service firms as may be  
13 22 necessary, and fixing their compensation.

13 23 13. Contracting with companies which provide third-party  
13 24 administrative and billing services for insurance products.

13 25 14. Maintaining an office at such place or places in this  
13 26 state as it may designate.

13 27 15. Employing persons necessary to carry out the duties of  
13 28 the exchange.

13 29 16. Entering into agreements with the department of  
13 30 revenue, the department of human services, the division of  
13 31 insurance, and any other state agencies the board deems  
13 32 necessary to implement its duties under this chapter.

13 33 17. Creating, in collaboration with the department of  
13 34 revenue, a form for the department to distribute to every

13 35 person to whom it distributes information regarding personal  
14 1 income tax liability, including every person who filed a  
14 2 personal income tax return in the most recent calendar year,  
14 3 informing the recipient of the requirements, if any, to  
14 4 establish and maintain qualified health care coverage.  
14 5 18. Designing a premium schedule to be published by the  
14 6 exchange by December 1 of each year, which accounting for  
14 7 maximum pricing in all rating factors with an exception for  
14 8 age, includes the lowest premium on the market for which an  
14 9 individual would be eligible for qualified health care  
14 10 coverage. The schedule shall publish premiums allowing  
14 11 variance for age and rate basis type.  
14 12 19. Developing and implementing a plan and corresponding  
14 13 timeline detailing action steps toward implementing this  
14 14 chapter, by rules adopted pursuant to chapter 17A, as provided  
14 15 in section 514M.8.  
14 16 20. Commissioning a study to examine and model the effect  
14 17 of merging the individual and small group health insurance  
14 18 markets in this state.  
14 19 21. Commissioning a study to examine and model the effect  
14 20 of merging the Iowa comprehensive health insurance association  
14 21 and the Iowa health care coverage exchange fund or modifying  
14 22 the association to improve accessibility to qualified health  
14 23 care coverage at reasonably affordable rates prior to complete  
14 24 implementation of health care coverage of all Iowans.  
14 25 22. Considering changing grouping and rating  
14 26 classifications, including age rating, to better reflect  
14 27 principles of equity, fairness, and cost-sharing, and that  
14 28 best facilitate the goal of achieving quality, affordable  
14 29 health care coverage for all Iowans.  
14 30 Sec. 6. NEW SECTION. 514M.6 ANNUAL REPORT.  
14 31 The board shall keep an accurate account of all the  
14 32 activities of the exchange and of all its receipts and  
14 33 expenditures and shall annually make a report thereof as of  
14 34 the end of its fiscal year to the governor and the general  
14 35 assembly.  
15 1 Sec. 7. NEW SECTION. 514M.7 HEALTH CARE COVERAGE  
15 2 EXCHANGE FUND == APPROPRIATION.  
15 3 The health care coverage exchange fund is created in the  
15 4 state treasury as a separate fund under the control of the  
15 5 exchange. All moneys collected from premiums paid for health  
15 6 care plans offered by the exchange, and any other moneys that  
15 7 are appropriated or transferred to the fund shall be credited  
15 8 to the fund. All moneys credited to the fund are appropriated  
15 9 and available to the exchange to be used for the purposes set  
15 10 forth in this chapter. Notwithstanding section 8.33, any  
15 11 balance in the fund on June 30 of each fiscal year shall not  
15 12 revert to the general fund of the state, but shall be  
15 13 available for purposes set forth in this chapter in subsequent  
15 14 fiscal years.  
15 15 Sec. 8. NEW SECTION. 514M.8 HEALTH CARE COVERAGE FOR ALL  
15 16 == TRANSITION == IMPLEMENTATION.  
15 17 1. The board shall design and implement a program, as  
15 18 funding becomes available, including a timetable and  
15 19 procedures for implementation, to progress toward achieving  
15 20 the goal that all children in this state have qualified health  
15 21 care coverage, by maximizing the use of state and private  
15 22 financial support as follows:  
15 23 a. As funding becomes available, all children who are  
15 24 eligible for medical assistance, Medicaid expansion, and  
15 25 hawk=i shall have coverage by December 31, 2009. Parents of  
15 26 such children shall provide proof that each child has  
15 27 qualified health care coverage at a time and in a manner as  
15 28 specified by the board by rule. Implementation of this  
15 29 requirement may include a reporting requirement on Iowa income  
15 30 tax returns or during school registration.  
15 31 b. As funding becomes available, the state may provide a  
15 32 subsidy to assist with the purchase of qualified health care  
15 33 coverage for the remaining uninsured children up to eighteen  
15 34 years of age using a sliding scale based on family income by  
15 35 December 31, 2009. Parents of such children who are eligible  
16 1 for subsidies shall provide proof that each child has  
16 2 qualified health care coverage, at a time and in a manner as  
16 3 specified by the board by rule. Implementation of this  
16 4 requirement may include a reporting requirement on Iowa income  
16 5 tax returns or during school registration.  
16 6 c. All parents of children up to eighteen years of age may  
16 7 be required to provide proof that each child has qualified  
16 8 health care coverage, at a time and in a manner as specified  
16 9 by the board by rule. Implementation of this requirement may  
16 10 include a reporting requirement on Iowa income tax returns or

16 11 during school registration.  
16 12 2. The board shall design and implement a program,  
16 13 including a timetable and procedures for implementation after  
16 14 all children have qualified health care coverage, to work  
16 15 toward achieving the goal that all adults in the state have  
16 16 qualified health care coverage as follows:  
16 17 a. The state may continue to expand options for  
16 18 individuals who are dually eligible for Medicare and medical  
16 19 assistance by utilizing evidence-based medical treatment.  
16 20 b. As funding becomes available, the state may provide a  
16 21 subsidy to assist uninsured health and long-term care workers  
16 22 and child care workers with the purchase of qualified health  
16 23 care coverage. The board shall define "health and long-term  
16 24 care workers" and "child care workers" by rule. A health or  
16 25 long-term care worker or child care worker who is eligible for  
16 26 the subsidy shall provide proof of qualified health care  
16 27 coverage, at a time and in a manner as specified by the board  
16 28 by rule. Implementation of this requirement may include a  
16 29 reporting requirement on Iowa income tax returns.  
16 30 c. As funding becomes available, the state may provide a  
16 31 subsidy to assist with the purchase of qualified health care  
16 32 coverage by the remaining uninsured adults using a sliding  
16 33 scale based on income. A person who is eligible for the  
16 34 subsidy shall provide proof of qualified health care coverage,  
16 35 at a time and in a manner as specified by the board by rule.  
17 1 Implementation of this requirement may include a reporting  
17 2 requirement on Iowa income tax returns.  
17 3 d. All adults may be required to provide proof of  
17 4 qualified health care coverage, at a time and in a manner as  
17 5 specified by the board by rule. Implementation of this  
17 6 requirement may include a reporting requirement on Iowa income  
17 7 tax returns.  
17 8 3. An adult or parent of a child who is required to  
17 9 provide proof of qualified health care coverage of the adult  
17 10 or child and does not do so, may automatically be assigned and  
17 11 enrolled in the appropriate coverage offered by the exchange  
17 12 at a cost and in a time and manner determined by the board by  
17 13 rule.  
17 14 4. The board shall collaborate with carriers to institute  
17 15 health insurance reforms that may become effective before  
17 16 qualified health care coverage for all Iowans has been  
17 17 achieved. Such reforms may include:  
17 18 a. Carriers may enroll any applicant rated up to two  
17 19 hundred percent of standard premium rates at a maximum premium  
17 20 rate of one hundred fifty percent of the standard premium  
17 21 rate.  
17 22 b. Any applicant rated at over two hundred percent of  
17 23 standard premium rates may be enrolled in a plan offered by  
17 24 the state, such as the Iowa comprehensive health insurance  
17 25 association or the Iowa health care coverage exchange fund or  
17 26 a combination thereof at one hundred fifty percent of standard  
17 27 premium rates with the state subsidizing any cost over that  
17 28 amount.  
17 29 c. Carriers may offer open enrollment periods where any  
17 30 applicant may enroll with no preexisting conditions  
17 31 exclusions.  
17 32 d. Carriers may guarantee issuance of insurance with no  
17 33 preexisting condition exclusions if the applicant was covered  
17 34 by creditable coverage that was continuous to a date not more  
17 35 than sixty-three days prior to the effective date of the new  
18 1 coverage.

18 2 DIVISION II  
18 3 MEDICAL HOME  
18 4 DIVISION XXI  
18 5 MEDICAL HOME

18 6 Sec. 9. NEW SECTION. 135.154 DEFINITIONS.

18 7 As used in this chapter, unless the context otherwise  
18 8 requires:

18 9 1. "Department" means the department of public health.

18 10 2. "Health care professional" means a person who is  
18 11 licensed, certified, or otherwise authorized or permitted by  
18 12 the law of this state to administer health care in the  
18 13 ordinary course of business or in the practice of a  
18 14 profession.

18 15 3. "Medical home" means a team approach to providing  
18 16 health care that originates in a primary care setting; fosters  
18 17 a partnership among the patient, the primary care physician  
18 18 and other health care professionals, and where appropriate,  
18 19 the patient's family; utilizes the partnership to access all  
18 20 medical and nonmedical health-related services needed by the  
18 21 patient and the patient's family to achieve maximum health



18 22 potential; maintains a centralized, comprehensive record of  
18 23 all health-related services to promote continuity of care; and  
18 24 has all of the characteristics specified in section 135.155.

18 25 4. "Medical home commission" or "commission" means the  
18 26 medical home commission created in section 135.156.

18 27 5. "National committee for quality assurance" means the  
18 28 nationally recognized, independent nonprofit organization that  
18 29 measures the quality and performance of health care and health  
18 30 care plans in the United States; provides accreditation,  
18 31 certification, and recognition programs for health care plans  
18 32 and programs; and is recognized in Iowa as an accrediting  
18 33 organization for commercial and Medicaid-managed care  
18 34 organizations.

18 35 6. "Nonphysician primary care professionals" means  
19 1 providers of health care other than physicians who render some  
19 2 primary care services including nurse practitioners, physician  
19 3 assistants, and other health care professionals.

19 4 7. "Personal provider" means the patient's first point of  
19 5 contact in the health care system with a primary care provider  
19 6 who identifies the patient's health needs, and, working with a  
19 7 team of health care professionals, provides for and  
19 8 coordinates appropriate care to address the health needs  
19 9 identified.

19 10 8. "Primary care" means health care which emphasizes  
19 11 providing for a patient's general health needs and utilizes  
19 12 collaboration with other health care professionals and  
19 13 consultation or referral as appropriate to meet the needs  
19 14 identified. "Primary care" is usually provided by general and  
19 15 family practitioners, internists, obstetricians,  
19 16 pediatricians, and certain nonprimary care professionals who  
19 17 are specifically trained for and skilled in comprehensive  
19 18 first contact and continuing care for persons with any  
19 19 undiagnosed sign, symptom, or health concern not limited by  
19 20 problem origin, organ system, or diagnosis. "Primary care"  
19 21 includes health promotion, disease prevention, health  
19 22 maintenance, counseling, patient education, and diagnosis and  
19 23 treatment of acute and chronic illnesses. "Primary care" also  
19 24 provides patient advocacy in the health care system to  
19 25 accomplish cost-effective care through coordination of health  
19 26 care services, promotion of effective communication with  
19 27 patients, and encouragement of the role of the patient as a  
19 28 partner in health care.

19 29 9. "Primary care physician" means a generalist physician  
19 30 who is specifically trained to provide primary care at the  
19 31 point of first contact, and takes continuing responsibility  
19 32 for providing the patient's care.

19 33 Sec. 10. NEW SECTION. 135.155 MEDICAL HOME PURPOSES ==  
19 34 CHARACTERISTICS.

19 35 1. The purposes of a medical home are the following:

20 1 a. To reduce disparities in health care access, delivery,  
20 2 and health care outcomes.  
20 3 b. To improve quality of health care and lower health care  
20 4 costs, thereby creating savings to allow more Iowans to have  
20 5 health care coverage and to provide for the sustainability of  
20 6 the health care system.

20 7 c. To provide a tangible method to document if each Iowan  
20 8 has access to health care.

20 9 2. A medical home has all of the following

20 10 characteristics:

20 11 a. A personal provider. Each patient has an ongoing  
20 12 relationship with a personal provider trained to provide first  
20 13 contact and continuous and comprehensive care.

20 14 b. A provider-directed medical practice. The personal  
20 15 provider leads a team of individuals at the practice level who  
20 16 collectively take responsibility for the ongoing health care  
20 17 of patients.

20 18 c. Whole person orientation. The personal provider is  
20 19 responsible for providing for all of a patient's health care  
20 20 needs or taking responsibility for appropriately arranging  
20 21 health care by other qualified health care professionals.  
20 22 This responsibility includes health care at all stages of life  
20 23 including provision of acute care, chronic care, preventive  
20 24 services, and end-of-life care.

20 25 d. Coordination and integration of care. Care is  
20 26 coordinated and integrated across all elements of the complex  
20 27 health care system and the patient's community. Care is  
20 28 facilitated by registries, information technology, health  
20 29 information exchanges, and other means to assure that patients  
20 30 get the indicated care when and where they need and want the  
20 31 care in a culturally and linguistically appropriate manner.

20 32 e. Quality and safety. The following are quality and

20 33 safety components of the medical home:  
20 34 (1) Provider-directed medical practices advocate for their  
20 35 patients to support the attainment of optimal,  
21 1 patient-centered outcomes that are defined by a care planning  
21 2 process driven by a compassionate, robust partnership between  
21 3 providers, the patient, and the patient's family.  
21 4 (2) Evidence-based medicine and clinical decision-support  
21 5 tools guide decision making.  
21 6 (3) Providers in the medical practice accept  
21 7 accountability for continuous quality improvement through  
21 8 voluntary engagement in performance measurement and  
21 9 improvement.  
21 10 (4) Patients actively participate in decision making and  
21 11 feedback is sought to ensure that the patients' expectations  
21 12 are being met.  
21 13 (5) Information technology is utilized appropriately to  
21 14 support optimal patient care, performance measurement, patient  
21 15 education, and enhanced communication.  
21 16 (6) Practices participate in a voluntary recognition  
21 17 process conducted by an appropriate nongovernmental entity to  
21 18 demonstrate that the practice has the capabilities to provide  
21 19 patient-centered services consistent with the medical home  
21 20 model.  
21 21 (7) Patients and families participate in quality  
21 22 improvement activities at the practice level.  
21 23 f. Enhanced access to health care. Enhanced access to  
21 24 health care is available through systems such as open  
21 25 scheduling, expanded hours, and new options for communication  
21 26 between the patient, the patient's personal provider, and  
21 27 practice staff.  
21 28 g. Payment. The payment system appropriately recognizes  
21 29 the added value provided to patients who have a  
21 30 patient-centered medical home. The payment structure  
21 31 framework of the medical home provides all of the following:  
21 32 (1) Reflects the value of provider and nonprovider staff  
21 33 and patient-centered care management work that is in addition  
21 34 to the face-to-face visit.  
21 35 (2) Pays for services associated with coordination of  
22 1 health care both within a given practice and between  
22 2 consultants, ancillary providers, and community resources.  
22 3 (3) Supports adoption and use of health information  
22 4 technology for quality improvement.  
22 5 (4) Supports provision of enhanced communication access  
22 6 such as secure electronic mail and telephone consultation.  
22 7 (5) Recognizes the value of physician work associated with  
22 8 remote monitoring of clinical data using technology.  
22 9 (6) Allows for separate fee-for-service payments for  
22 10 face-to-face visits. Payments for health care management  
22 11 services that are in addition to the face-to-face visit do not  
22 12 result in a reduction in the payments for face-to-face visits.  
22 13 (7) Recognizes case mix differences in the patient  
22 14 population being treated within the practice.  
22 15 (8) Allows providers to share in savings from reduced  
22 16 hospitalizations associated with provider-guided health care  
22 17 management in the office setting.  
22 18 (9) Allows for additional payments for achieving  
22 19 measurable and continuous quality improvements.  
22 20 Sec. 11. NEW SECTION. 135.156 MEDICAL HOME COMMISSION.  
22 21 1. A medical home commission is created consisting of the  
22 22 following members:  
22 23 a. The director of public health, or the director's  
22 24 designee, who shall act as chairperson of the commission.  
22 25 b. The director of human services, or the director's  
22 26 designee.  
22 27 c. The commissioner of insurance, or the commissioner's  
22 28 designee.  
22 29 d. A representative of health insurers.  
22 30 e. A representative of the Iowa dental association.  
22 31 f. A representative of the Iowa nurses association.  
22 32 g. A family physician who is a member of the Iowa academy  
22 33 of family physicians.  
22 34 h. A health care consumer.  
22 35 i. A representative of the Iowa collaborative safety net  
23 1 provider network established pursuant to section 135.153.  
23 2 2. a. Members of the commission from the organizations  
23 3 specified in subsection 1 shall be selected by the respective  
23 4 organization. Terms of public members of the commission shall  
23 5 begin and end as provided by section 69.19. Any vacancy shall  
23 6 be filled in the same manner as regular appointments are made  
23 7 for the unexpired portion of the regular term. Public members  
23 8 shall serve terms of three years. A member is eligible for

23 9 reappointment for two successive terms.

23 10 b. Public members of the commission shall receive their  
23 11 actual and necessary expenses incurred in the performance of  
23 12 their duties and may be eligible to receive compensation as  
23 13 provided in section 7E.6.

23 14 c. The commission shall meet at least quarterly and in  
23 15 accordance with rules adopted by the commission.

23 16 d. A majority of the members of the commission constitutes  
23 17 a quorum. Any action taken by the commission must be adopted  
23 18 by the affirmative vote of a majority of its voting  
23 19 membership.

23 20 e. The commission is located for administrative purposes  
23 21 within the division of health promotion and chronic disease  
23 22 management within the department. The commission shall  
23 23 coordinate efforts with other divisions, bureaus, and offices  
23 24 within the department including but not limited to the office  
23 25 of multicultural health established in section 135.12 and oral  
23 26 health bureau established in section 135.15, in order to avoid  
23 27 duplication of efforts. The department shall provide office  
23 28 space, staff assistance, administrative support, and necessary  
23 29 supplies and equipment to the commission.

23 30 3. The commission may adopt rules pursuant to chapter 17A  
23 31 to administer the programs of the commission.

23 32 Sec. 12. NEW SECTION. 135.157 MEDICAL HOME SYSTEM ==  
23 33 DEVELOPMENT AND IMPLEMENTATION.

23 34 1. The commission shall develop a plan for implementation  
23 35 of a statewide medical home system. The initial phase shall  
24 1 focus on providing a medical home for children, beginning with  
24 2 those children who are recipients of medical assistance or the  
24 3 hawk=i program, and expanding to children covered through the  
24 4 exchange created pursuant to section 514M.4. The second phase  
24 5 shall focus on providing a medical home to the expansion  
24 6 population under the IowaCare program and to adult recipients  
24 7 of medical assistance. The third phase shall focus on  
24 8 providing a medical home to adults covered through the  
24 9 exchange created pursuant to section 514M.4. The commission,  
24 10 in collaboration with parents, schools, communities, health  
24 11 plans, and providers, shall endeavor to increase healthy  
24 12 outcomes for children and adults by linking the children and  
24 13 adults with a medical home, identifying health improvement  
24 14 goals for children and adults, and linking reimbursement  
24 15 strategies to increasing healthy outcomes for children and  
24 16 adults. The plan shall provide that the medical home system  
24 17 shall do all of the following:

24 18 a. Coordinate and provide access to evidence-based health  
24 19 care services, emphasizing convenient, comprehensive primary  
24 20 care and including preventive, screening, and well-child  
24 21 health services.

24 22 b. Provide access to appropriate specialty care and  
24 23 in-patient services.

24 24 c. Provide quality-driven and cost-effective health care.

24 25 d. Promote strong and effective medical management  
24 26 including but not limited to planning treatment strategies,  
24 27 monitoring health outcomes and resource use, sharing  
24 28 information, and organizing care to avoid duplication of  
24 29 service.

24 30 e. Emphasize patient and provider accountability.

24 31 f. Prioritize local access to the continuum of health care  
24 32 services in the most appropriate setting.

24 33 g. Establish a baseline for medical home goals and  
24 34 establish performance measures that indicate a child or adult  
25 1 has an established and effective medical home. For children,  
25 2 these goals and performance measures may include but are not  
25 3 limited to childhood immunizations rates, well-child care  
25 4 utilization rates, care management for children with chronic  
25 5 illnesses, emergency room utilization, and preventive oral  
25 6 health service utilization.

25 7 h. For children, coordinate with and integrate guidelines,  
25 8 data, and information from existing newborn and child health  
25 9 programs and entities, including but not limited to the  
25 10 healthy opportunities to experience, success=healthy families  
25 11 Iowa program, the community empowerment program, the center  
25 12 for congenital and inherited disorders screening and health  
25 13 care programs, standards of care for pediatric health  
25 14 guidelines, the office of multicultural health established in  
25 15 section 135.12, the oral health bureau established in section  
25 16 135.15, and other similar programs and services.

25 17 2. The commission shall develop an organizational  
25 18 structure for the medical home system in this state. The  
25 19 organizational structure plan shall integrate existing  
25 20 resources, provide a strategy to coordinate health care

25 20 services, provide for monitoring and data collection on  
25 21 medical homes, provide for training and education to health  
25 22 care professionals and families, and provide for transition of  
25 23 children to the adult medical care system. The organizational  
25 24 structure may be based on collaborative teams of stakeholders  
25 25 throughout the state such as local public health agencies, the  
25 26 collaborative safety net provider network established in  
25 27 section 135.153, or a combination of statewide organizations.  
25 28 Care coordination may be provided through regional offices or  
25 29 through individual provider practices. The organizational  
25 30 structure may also include the use of telemedicine resources,  
25 31 and may provide for partnering with pediatric and family  
25 32 practice residency programs to improve access to preventive  
25 33 care for children. The organizational structure shall also  
25 34 address the need to organize and provide health care to  
25 35 increase accessibility for patients including using venues  
26 1 more accessible to patients and having hours of operation that  
26 2 are conducive to the population served.

26 3 3. The commission shall adopt standards and a process to  
26 4 certify medical homes based on the national committee for  
26 5 quality assurance standards. The certification process and  
26 6 standards shall provide mechanisms to monitor performance and  
26 7 to evaluate, promote, and improve the quality of health of and  
26 8 health care delivered to patients through a medical home. The  
26 9 mechanism shall require participating providers to monitor  
26 10 clinical progress and performance in meeting applicable  
26 11 standards and to provide information in a form and manner  
26 12 specified by the commission. The evaluation mechanism shall  
26 13 be developed with input from consumers, providers, and payers.  
26 14 At a minimum the evaluation shall determine any increased  
26 15 quality in health care provided and any decrease in cost  
26 16 resulting from the medical home system compared with other  
26 17 health care delivery systems. The standards and process shall  
26 18 also include a mechanism for other ancillary service providers  
26 19 to become affiliated with a certified medical home.

26 20 4. The commission shall adopt education and training  
26 21 standards for health care professionals participating in the  
26 22 medical home system.

26 23 5. The commission shall provide for system simplification  
26 24 through the use of universal referral forms, internet-based  
26 25 tools for providers, and a central medical home internet site  
26 26 for providers.

26 27 6. The commission shall determine a rate of reimbursement  
26 28 and recommend incentives for participation in the medical home  
26 29 system to ensure that providers enter and remain participating  
26 30 in the system. In adopting the incentives, the commission  
26 31 shall consider, at a minimum, providing incentives to promote  
26 32 wellness, prevention, chronic care management, immunizations,  
26 33 health care management, and the use of electronic health  
26 34 records. In developing the reimbursement system and  
26 35 incentives, the commission shall analyze, at a minimum, the  
27 1 feasibility of all of the following:

27 2 a. Reimbursement under the medical assistance program to  
27 3 promote wellness and prevention, provide care coordination,  
27 4 and provide chronic care management.

27 5 b. Increasing reimbursement to Medicare levels for certain  
27 6 wellness and prevention services, chronic care management, and  
27 7 immunizations.

27 8 c. Providing reimbursement for primary care services by  
27 9 addressing the disparities between reimbursement for specialty  
27 10 services and primary care services.

27 11 d. Increased funding for efforts to transform medical  
27 12 practices into certified medical homes, including emphasizing  
27 13 the implementation of the use of electronic health records.

27 14 e. Targeted reimbursement to providers linked to health  
27 15 care quality improvement measures established by the  
27 16 commission.

27 17 f. Reimbursement for specified ancillary support services  
27 18 such as transportation for medical appointments and other such  
27 19 services.

27 20 7. The commission shall coordinate the requirements and  
27 21 activities of the medical home system with the requirements  
27 22 and activities of the dental home for children as described in  
27 23 section 249J.14, subsection 7, and shall recommend financial  
27 24 incentives for dentists and nondental providers to promote  
27 25 oral health care coordination through preventive dental  
27 26 intervention, early identification of oral disease risk,  
27 27 health care coordination and data tracking, treatment, chronic  
27 28 care management, education and training, parental guidance,  
27 29 and oral health promotions for children.

27 30 8. The commission shall integrate the recommendations and

27 31 policies developed by the prevention and chronic care  
27 32 management advisory council into the medical home system.  
27 33 9. Implementation phases.  
27 34 a. Initial implementation shall require participation in  
27 35 the medical home system of children who are recipients of the  
28 1 medical assistance or the hawk=i programs and children who  
28 2 have health insurance coverage through the exchange created in  
28 3 section 514M.4. The commission shall develop an enhanced  
28 4 reimbursement methodology for recipients of medical assistance  
28 5 and hawk=i to compensate providers who participate in the  
28 6 medical home system. The department of human services shall  
28 7 submit any state plan amendments or request any waivers  
28 8 necessary from the centers for Medicare and Medicaid services  
28 9 of the United States department of health and human services  
28 10 for approval of the reimbursement methodology. The commission  
28 11 shall work with the exchange to develop an enhanced  
28 12 reimbursement methodology for children covered through the  
28 13 exchange to compensate providers who participate in the  
28 14 medical home system.  
28 15 b. The commission shall work with the department of human  
28 16 services and with the exchange to expand the medical home  
28 17 system to adult recipients of medical assistance, the  
28 18 expansion population under the IowaCare program, and adults  
28 19 covered through the exchange. The commission shall work with  
28 20 the centers for Medicare and Medicaid services of the United  
28 21 States department of health and human services to allow  
28 22 Medicare recipients to utilize the medical home system.  
28 23 c. The commission shall work with the department of  
28 24 administrative services to allow state employees to utilize  
28 25 the medical home system.  
28 26 d. The commission shall work with insurers and  
28 27 self=insured companies, if requested, to make the medical home  
28 28 system available to individuals with private health care  
28 29 coverage.

28 30 10. The commission shall provide oversight for all  
28 31 certified medical homes. The commission shall review the  
28 32 progress of the medical home system at each meeting and  
28 33 recommend improvements to the system, as necessary.

28 34 11. The commission shall annually evaluate the medical  
28 35 home system and make recommendations to the governor and the  
29 1 general assembly regarding improvements to and continuation of  
29 2 the system.

29 3 Sec. 13. Section 249J.14, subsection 7, Code 2007, is  
29 4 amended to read as follows:

29 5 7. DENTAL HOME FOR CHILDREN. ~~By July 1, 2008, every Every~~  
29 6 recipient of medical assistance who is a child twelve years of  
29 7 age or younger shall have a designated dental home and shall  
29 8 be provided with the dental ~~screenings and preventive care~~  
29 9 ~~identified in the oral health standards services as defined~~  
29 10 under the early and periodic screening, diagnostic, and  
29 11 treatment program.

#### 29 12 DIVISION III

#### 29 13 PREVENTION AND CHRONIC CARE MANAGEMENT

#### 29 14 DIVISION XXII

#### 29 15 PREVENTION AND CHRONIC CARE MANAGEMENT

29 16 Sec. 14. NEW SECTION. 135.158 DEFINITIONS.

29 17 For the purpose of this division, unless the context  
29 18 otherwise requires:

29 19 1. "Chronic care" means health care services provided by a  
29 20 health care professional for an established clinical condition  
29 21 that is expected to last a year or more and that requires  
29 22 ongoing clinical management attempting to restore the  
29 23 individual to highest function, minimize the negative effects  
29 24 of the chronic condition, and prevent complications related to  
29 25 the chronic condition.

29 26 2. "Chronic care information system" means approved  
29 27 information technology to enhance the development and  
29 28 communication of information to be used in providing chronic  
29 29 care, including clinical, social, and economic outcomes of  
29 30 chronic care.

29 31 3. "Chronic care management" means a system of coordinated  
29 32 health care interventions and communications for individuals  
29 33 with chronic conditions, including significant patient  
29 34 self=care efforts, systemic supports for the health care  
29 35 professional and patient relationship, and a chronic care plan  
30 1 emphasizing prevention of complications utilizing  
30 2 evidence=based practice guidelines, patient empowerment  
30 3 strategies, and evaluation of clinical, humanistic, and  
30 4 economic outcomes on an ongoing basis with the goal of  
30 5 improving overall health.

30 6 4. "Chronic care plan" means a plan of care between an

30 7 individual and the individual's principal health care  
30 8 professional that emphasizes prevention of complications  
30 9 through patient empowerment including but not limited to  
30 10 providing incentives to engage the patient in the patient's  
30 11 own care and in clinical, social, or other interventions  
30 12 designed to minimize the negative effects of the chronic  
30 13 condition.

30 14 5. "Chronic care resources" means health care  
30 15 professionals, advocacy groups, health departments, schools of  
30 16 public health and medicine, health plans, and others with  
30 17 expertise in public health, health care delivery, health care  
30 18 financing, and health care research.

30 19 6. "Chronic condition" means an established clinical  
30 20 condition that is expected to last a year or more and that  
30 21 requires ongoing clinical management.

30 22 7. "Department" means the department of public health.

30 23 8. "Director" means the director of public health.

30 24 9. "Eligible individual" means a resident of this state  
30 25 who has been diagnosed with a chronic condition or is at an  
30 26 elevated risk for a chronic condition and who is a recipient  
30 27 of medical assistance or hawk=i, is a member of the expansion  
30 28 population pursuant to chapter 249J, is an inmate of a  
30 29 correctional institution in this state, or is an individual  
30 30 who has qualified health care coverage through the exchange  
30 31 created in section 514M.4.

30 32 10. "Health care professional" means health care  
30 33 professional as defined in section 135.154.

30 34 11. "Health risk assessment" means screening by a health  
30 35 care professional for the purpose of assessing an individual's  
31 1 health, including tests or physical examinations and a survey  
31 2 or other tool used to gather information about an individual's  
31 3 health, medical history, and health risk factors during a  
31 4 health screening.

31 5 12. "State initiative for prevention and chronic care  
31 6 management" or "state initiative" means the state's plan for  
31 7 developing a chronic care organizational structure for  
31 8 prevention and chronic care management, including coordinating  
31 9 the efforts of health care professionals and chronic care  
31 10 resources to promote the health of residents and the  
31 11 prevention and management of chronic conditions, developing  
31 12 and implementing arrangements for delivering prevention  
31 13 services and chronic care management, developing significant  
31 14 patient self-care efforts, providing systemic support for the  
31 15 health care professional-patient relationship and options for  
31 16 channeling chronic care resources and support to health care  
31 17 professionals, providing for community development and  
31 18 outreach and education efforts, and coordinating information  
31 19 technology initiatives with the chronic care information  
31 20 system.

31 21 Sec. 15. NEW SECTION. 135.159 PREVENTION AND CHRONIC  
31 22 CARE MANAGEMENT INITIATIVE == ADVISORY COUNCIL.

31 23 1. The director, in collaboration with the prevention and  
31 24 chronic care management advisory council, shall develop a  
31 25 state initiative for prevention and chronic care management.

31 26 2. The director may accept grants and donations and shall  
31 27 apply for any federal, state, or private grants available to  
31 28 fund the initiative. Any grants or donations received shall  
31 29 be placed in a separate fund in the state treasury and used  
31 30 exclusively for the initiative.

31 31 3. The director shall establish and convene an advisory  
31 32 council to provide technical assistance to the director in  
31 33 developing a state initiative that integrates evidence-based  
31 34 prevention and chronic care management strategies into the  
31 35 public and private health care systems, including the medical  
32 1 home system. The advisory council, at a minimum, shall  
32 2 include all of the following members:

32 3 a. The director of human services, or the director's  
32 4 designee.

32 5 b. The director of the department of elder affairs, or the  
32 6 director's designee.

32 7 c. The commissioner of insurance, or the commissioner's  
32 8 designee.

32 9 d. A representative of the Iowa medical society.

32 10 e. A representative of the Iowa hospital association.

32 11 f. A representative of health insurers.

32 12 g. A medical social worker or home care professional.

32 13 h. A patient advocate.

32 14 i. A primary care physician.

32 15 j. A pharmacist.

32 16 k. A specialist in public health and epidemiology.

32 17 l. An expert in health outcomes research.

32 18 m. A representative of an entity that is taking a leading  
32 19 role in health information technology.

32 20 n. A representative of the Iowa college of public health  
32 21 at the university of Iowa.

32 22 o. A representative of Des Moines university ==  
32 23 osteopathic medical center.

32 24 4. a. Members of the advisory council from the  
32 25 organizations specified in subsection 3 shall be selected by  
32 26 the respective organization. Terms of the public members  
32 27 shall begin and end as provided by section 69.19. Any vacancy  
32 28 shall be filled in the same manner as regular appointments are  
32 29 made for the unexpired portion of the regular term. Public  
32 30 members shall serve terms of three years. A public member is  
32 31 eligible for reappointment for two successive terms.

32 32 b. Public members shall receive their actual and necessary  
32 33 expenses incurred in the performance of their duties and may  
32 34 be eligible to receive compensation as provided in section  
32 35 7E.6.

33 1 c. The advisory council shall meet at least quarterly and  
33 2 in accordance with the rules adopted by the advisory council.

33 3 d. A majority of the voting members of the advisory  
33 4 council constitutes a quorum. Any action taken by the  
33 5 advisory council must be adopted by the affirmative vote of a  
33 6 majority of its membership.

33 7 e. The advisory council is located for administrative  
33 8 purposes within the division of health promotion and chronic  
33 9 disease management within the department. The department  
33 10 shall provide administrative support to the advisory council.

33 11 5. The advisory council shall elicit input from a variety  
33 12 of health care professionals, health care professional  
33 13 organizations, community and nonprofit groups, insurers,  
33 14 consumers, businesses, school districts, and state and local  
33 15 governments in developing the advisory council's  
33 16 recommendations.

33 17 6. The advisory council shall submit initial  
33 18 recommendations to the director for the state initiative for  
33 19 prevention and chronic care management no later than July 1,  
33 20 2009. The recommendations shall address all of the following:

33 21 a. The recommended organizational structure for  
33 22 integrating prevention and chronic care management into the  
33 23 private and public health care systems. The organizational  
33 24 structure recommended shall align with the organizational  
33 25 structure established for the medical home system developed  
33 26 pursuant to division XXI. The advisory council shall also  
33 27 review existing prevention and chronic care management  
33 28 strategies used in the health insurance market and in private  
33 29 and public programs and recommend ways to expand the use of  
33 30 such strategies throughout the health insurance market and in  
33 31 the private and public health care systems.

33 32 b. A process for identifying leading health care  
33 33 professionals and existing prevention and chronic care  
33 34 management programs in the state, and coordinating care among  
33 35 these health care professionals and programs.

34 1 c. A prioritization of the chronic conditions for which  
34 2 prevention and chronic care management services should be  
34 3 provided, taking into consideration the prevalence of specific  
34 4 chronic conditions and the factors that may lead to the  
34 5 development of chronic conditions; the fiscal impact to state  
34 6 health care programs of providing care for the chronic  
34 7 conditions of eligible individuals; the availability of  
34 8 workable, evidence-based approaches to chronic care for the  
34 9 chronic condition; and public input into the selection  
34 10 process. The advisory council shall initially develop  
34 11 consensus guidelines to address the two chronic conditions  
34 12 identified as having the highest priority and shall also  
34 13 specify a timeline for inclusion of additional specific  
34 14 chronic conditions in the initiative.

34 15 d. A method to involve health care professionals in  
34 16 identifying eligible patients for prevention and chronic care  
34 17 management services, which includes but is not limited to the  
34 18 use of a uniform health risk assessment.

34 19 e. The methods for increasing communication between health  
34 20 care professionals and patients, including patient education,  
34 21 patient self-management, and patient follow-up plans.

34 22 f. The educational, wellness, and clinical management  
34 23 protocols and tools to be used by health care professionals,  
34 24 including management guideline materials for health care  
34 25 delivery.

34 26 g. The use and development of process and outcome measures  
34 27 and benchmarks, aligned to the greatest extent possible with  
34 28 existing measures and benchmarks such as the best in class

estimates utilized in the national healthcare quality report of the agency for health care research and quality of the United States department of health and human services, to provide performance feedback for health care professionals and information on the quality of health care, including patient satisfaction and health status outcomes.

h. Payment methodologies to align reimbursements and create financial incentives and rewards for health care professionals to utilize prevention services, establish management systems for chronic conditions, improve health outcomes, and improve the quality of health care, including case management fees, payment for technical support and data entry associated with patient registries, and the cost of staff coordination within a medical practice.

i. Methods to involve public and private groups, health care professionals, insurers, third-party administrators, associations, community and consumer groups, and other entities to facilitate and sustain the initiative.

j. Alignment of any chronic care information system or other information technology needs with other health care information technology initiatives.

k. Involvement of appropriate health resources and public health and outcomes researchers to develop and implement a sound basis for collecting data and evaluating the clinical, social, and economic impact of the initiative, including a determination of the impact on expenditures and prevalence and control of chronic conditions.

l. Elements of a marketing campaign that provides for public outreach and consumer education in promoting prevention and chronic care management strategies among health care professionals, health insurers, and the public.

m. A method to periodically determine the percentage of health care professionals who are participating, the success of the empowerment-of-patients approach, and any results of health outcomes of the patients participating.

n. A means of collaborating with the bureau of professional licensure within the department to review prevention and chronic care management education provided to licensees, as appropriate, and recommendations regarding education resources and curricula for integration into existing and new education and training programs.

6. The director of human services shall obtain any federal waivers or state plan amendments necessary to implement the prevention and chronic care management initiative within the medical assistance, hawk=i, and IowaCare populations.

7. Following submission of the initial recommendations by January 1, 2009, and initial implementation among the population of eligible individuals, the director shall work with the department of human services, insurers, health care professional organizations, and consumers in implementing the initiative beyond the population of eligible individuals as an integral part of the health care delivery system in this state. The advisory council shall continue to review and make recommendations to the director regarding improvements in the initiative.

Sec. 16. NEW SECTION. 8A.440 PREVENTION AND CHRONIC CARE MANAGEMENT == HEALTH BENEFIT PLAN.

The department shall include in any request for proposals for the administration of the health benefit plans for state employees a request for a description of any prevention and chronic care management program provided by the entity offering the health benefit plan. The department shall also work with the department of public health regarding how and when to align the state employees' health benefit plan with the provisions developed for the prevention and chronic care management initiative created in chapter 135, division XXII.

DIVISION IV  
IOWA HEALTH INFORMATION TECHNOLOGY SYSTEM

Sec. 17. NEW SECTION. 8.70 DEFINITIONS.

As used in this division, unless the context otherwise requires:

1. "Health care professional" means health care professional as defined in section 135.154.

2. "Health information technology" means the application of information processing, involving both computer hardware and software, that deals with the storage, retrieval, sharing, and use of health care information, data, and knowledge for communication, decision making, quality, safety, and efficiency of clinical practice, and may include but is not limited to:

a. An electronic health record that electronically



37 5 compiles and maintains health information that may be derived  
37 6 from multiple sources about the health status of an individual  
37 7 and may include a core subset of each care delivery  
37 8 organization's electronic medical record such as a continuity  
37 9 of care record or a continuity of care document, computerized  
37 10 physician order entry, electronic prescribing, or clinical  
37 11 decision support.

37 12 b. A personal health record through which an individual  
37 13 and any other person authorized by the individual can maintain  
37 14 and manage the individual's health information.

37 15 c. An electronic medical record that is used by health  
37 16 care professionals to electronically document, monitor, and  
37 17 manage health care delivery within a care delivery  
37 18 organization, is the legal record of the patient's encounter  
37 19 with the care delivery organization, and is owned by the care  
37 20 delivery organization.

37 21 d. A computerized provider order entry function that  
37 22 permits the electronic ordering of diagnostic and treatment  
37 23 services, including prescription drugs.

37 24 e. A decision support function to assist physicians and  
37 25 other health care providers in making clinical decisions by  
37 26 providing electronic alerts and reminders to improve  
37 27 compliance with best practices, promote regular screenings and  
37 28 other preventive practices, and facilitate diagnoses and  
37 29 treatments.

37 30 f. An error notification function that generates a warning  
37 31 when an order is entered that is likely to lead to a  
37 32 significant adverse outcome for individuals.

37 33 g. Tools to allow for the collection, analysis, and  
37 34 reporting of information or data on adverse events, the  
37 35 quality and efficiency of care, patient satisfaction, and  
38 1 other health care-related performance measures.

38 2 3. "Interoperability" means the ability of two or more  
38 3 systems or components to exchange information or data in an  
38 4 accurate, effective, secure, and consistent manner and to use  
38 5 the information or data that has been exchanged and includes  
38 6 but is not limited to:

38 7 a. The capacity to connect to a network for the purpose of  
38 8 exchanging information or data with other users.

38 9 b. The ability of a connected, authenticated user to  
38 10 demonstrate appropriate permissions to participate in the  
38 11 instant transaction over the network.

38 12 c. The capacity of a connected, authenticated user to  
38 13 access, transmit, receive, and exchange usable information  
38 14 with other users.

38 15 4. "Recognized interoperability standard" means  
38 16 interoperability standards recognized by the office of the  
38 17 national coordinator for health information technology of the  
38 18 United States department of health and human services.

38 19 Sec. 18. NEW SECTION. 8.71 IOWA ELECTRONIC HEALTH ==  
38 20 PRINCIPLES == GOALS.

38 21 1. Health information technology is rapidly evolving so  
38 22 that it can contribute to the goal of improving access to and  
38 23 quality of health care, enhancing efficiency, and reducing  
38 24 costs.

38 25 2. To be effective, the health information technology  
38 26 system shall comply with all of the following principles:

38 27 a. Be patient-centered and market-driven.

38 28 b. Be based on approved standards developed with input  
38 29 from all stakeholders.

38 30 c. Protect the privacy of consumers and the security and  
38 31 confidentiality of all health information.

38 32 d. Promote interoperability.

38 33 e. Ensure the accuracy, completeness, and uniformity of  
38 34 data.

38 35 3. Widespread adoption of health information technology is  
39 1 critical to a successful health information technology system  
39 2 and is best achieved when all of the following occur:

39 3 a. The market provides a variety of certified products  
39 4 from which to choose in order to best fit the needs of the  
39 5 user.

39 6 b. The system provides incentives for health care  
39 7 professionals to utilize the health information technology and  
39 8 provides rewards for any improvement in quality and efficiency  
39 9 resulting from such utilization.

39 10 c. The system provides protocols to address critical  
39 11 problems.

39 12 d. The system is financed by all who benefit from the  
39 13 improved quality, efficiency, savings, and other benefits that  
39 14 result from use of health information technology.

39 15 Sec. 19. NEW SECTION. 8.72 IOWA ELECTRONIC HEALTH

39 16 INFORMATION COMMISSION.

39 17 1. a. An electronic health information commission is  
39 18 created as a public and private collaborative effort to  
39 19 promote the adoption and use of health information technology  
39 20 in this state in order to improve health care quality,  
39 21 increase patient safety, reduce health care costs, enhance  
39 22 public health, and empower individuals and health care  
39 23 professionals with comprehensive, real-time medical  
39 24 information to provide continuity of care and make the best  
39 25 health care decisions. The commission shall provide oversight  
39 26 for the development, implementation, and coordination of an  
39 27 interoperable electronic health records system, telehealth  
39 28 expansion efforts, the health information technology  
39 29 infrastructure, and other health information technology  
39 30 initiatives in this state.

39 31 b. All health information technology efforts shall  
39 32 endeavor to represent the interests and meet the needs of  
39 33 consumers and the health care sector, protect the privacy of  
39 34 individuals and the confidentiality of individuals'  
39 35 information, promote physician best practices, and make  
40 1 information easily accessible to the appropriate parties. The  
40 2 system developed shall be consumer-driven, flexible, and  
40 3 expandable.

40 4 2. The commission shall consist of the following voting  
40 5 members:

40 6 a. Individuals with broad experience and vision in health  
40 7 care and health technology and one member representing the  
40 8 health care consumer. The voting members shall be appointed  
40 9 by the governor, subject to confirmation by the senate. The  
40 10 voting members shall include all of the following:

40 11 (1) The director of the Iowa communications network.

40 12 (2) Two members who are the chief information officers of  
40 13 the two largest private health care systems.

40 14 (3) One member who is the chief information officer of a  
40 15 public health care system.

40 16 (4) A representative of the private telecommunications  
40 17 industry.

40 18 (5) A representative of a rural hospital that is a member  
40 19 of the Iowa hospital association.

40 20 (6) A consumer advocate.

40 21 (7) A representative of the Iowa safety net provider  
40 22 network created in section 135.153.

40 23 3. a. The members shall select a chairperson, annually,  
40 24 from among the membership, and shall serve terms of three  
40 25 years beginning and ending as provided in section 69.19.  
40 26 Voting member appointments shall comply with sections 69.16  
40 27 and 69.16A. Vacancies shall be filled by the original  
40 28 appointing authority and in the manner of the original  
40 29 appointments. Members shall receive reimbursement for actual  
40 30 expenses incurred while serving in their official capacity and  
40 31 voting members may also be eligible to receive compensation as  
40 32 provided in section 7E.6. A person appointed to fill a  
40 33 vacancy for a member shall serve only for the unexpired  
40 34 portion of the term. A member is eligible for reappointment  
40 35 for two successive terms.

41 1 b. The commission shall meet at the call of the  
41 2 chairperson. A majority of the voting members of the  
41 3 commission constitutes a quorum. Any action taken by the  
41 4 commission must be adopted by the affirmative vote of a  
41 5 majority of its voting membership.

41 6 c. The commission is located for administrative purposes  
41 7 within the department of management. The department shall  
41 8 provide office space, staff assistance, administrative  
41 9 support, and necessary supplies and equipment for the  
41 10 commission.

41 11 4. The commission shall do all of the following:

41 12 a. Establish an advisory council which shall consist of  
41 13 the representatives of entities involved in the electronic  
41 14 health records system task force established pursuant to  
41 15 section 217.41A, Code 2007, and any other members the  
41 16 commission determines necessary to assist in the commission's  
41 17 duties including but not limited to consumers and consumer  
41 18 advocacy organizations; physicians and health care  
41 19 professionals; leadership of community hospitals and major  
41 20 integrated health care delivery networks; state agencies  
41 21 including the department of public health, the department of  
41 22 human services, the department of elder affairs, the division  
41 23 of insurance of the department of commerce, and the office of  
41 24 the attorney general; health plans and health insurers; legal  
41 25 experts; academics and ethicists; business leaders; and  
41 26 professional associations.

41 27 b. Adopt a statewide health information technology plan by  
41 28 January 1, 2009. In developing the plan, the commission shall  
41 29 seek the input of providers, payers, and consumers. Standards  
41 30 and policies developed for the plan shall promote and be  
41 31 consistent with national standards developed by the office of  
41 32 the national coordinator for health information technology of  
41 33 the United States department of health and human services and  
41 34 shall address or provide for all of the following:

41 35 (1) The effective, efficient, statewide use of electronic  
42 1 health information in patient care, health care policymaking,  
42 2 clinical research, health care financing, and continuous  
42 3 quality improvement. The commission shall adopt requirements  
42 4 for interoperable electronic health records in this state  
42 5 including a recognized interoperability standard.

42 6 (2) Education of the public and health care sector about  
42 7 the value of health information technology in improving  
42 8 patient care, and methods to promote increased support and  
42 9 collaboration of state and local public health agencies,  
42 10 health care professionals, and consumers in health information  
42 11 technology initiatives.

42 12 (3) Uniform standards for the exchange of health care  
42 13 information and interoperable electronic health records.

42 14 (4) Policies relating to the protection of privacy of  
42 15 patients and the security and confidentiality of patient  
42 16 information.

42 17 (5) Policies relating to information ownership.

42 18 (6) Policies relating to governance of the various facets  
42 19 of the health information technology system.

42 20 (7) A single patient identifier to share secure patient  
42 21 information. All health care professionals shall utilize the  
42 22 single patient identifier by January 1, 2010.

42 23 (8) A standard continuity of care record and other issues  
42 24 related to the content of electronic transmissions. All  
42 25 health care professionals shall utilize the standard  
42 26 continuity of care record by January 1, 2010.

42 27 (9) Requirements for electronic prescribing.

42 28 (10) Economic incentives and support to facilitate  
42 29 participation in an interoperable system by health care  
42 30 professionals.

42 31 c. Identify existing and potential health information  
42 32 technology efforts in this state, regionally, and nationally,  
42 33 and integrate existing efforts to avoid incompatibility  
42 34 between efforts and avoid duplication.

42 35 d. Coordinate public and private efforts to provide the  
43 1 network backbone infrastructure for the health information  
43 2 technology system. In coordinating these efforts, the  
43 3 commission shall do all of the following:

43 4 (1) Adopt policies to effectuate the logical cost  
43 5 effective usage of and access to the state-owned network, and  
43 6 support of telecommunication carrier products, where  
43 7 applicable.

43 8 (2) Complete a memorandum of understanding by January 1,  
43 9 2009, with the Iowa communications network for governmental  
43 10 access usage, with private fiber optic networks for core  
43 11 backbone usage of private fiber optic networks, and with any  
43 12 other communications entity for state-subsidized usage of the  
43 13 communications entity's products to access any backbone  
43 14 network.

43 15 (3) Establish protocols to ensure compliance with any  
43 16 applicable federal standards.

43 17 (4) Determine costs for accessing the network at a level  
43 18 that provides sufficient funding for the network.

43 19 e. Promote the use of telemedicine.

43 20 (1) Examine existing barriers to the use of telemedicine  
43 21 and make recommendations for eliminating these barriers.

43 22 (2) Examine the most efficient and effective systems of  
43 23 technology for use and make recommendations based on the  
43 24 findings.

43 25 f. Address the workforce needs generated by increased use  
43 26 of health information technology.

43 27 g. Adopt rules in accordance with chapter 17A to implement  
43 28 all aspects of the statewide plan and the network.

43 29 h. Coordinate, monitor, and evaluate the adoption, use,  
43 30 interoperability, and efficiencies of the various facets of  
43 31 health information technology in this state.

43 32 i. Seek and apply for any federal or private funding to  
43 33 assist in the implementation and support of the health  
43 34 information technology system and make recommendations for  
43 35 funding mechanisms for the ongoing development and maintenance  
44 1 costs of the health information technology system.

44 2 j. Identify state laws and rules that present barriers to

44 3 the development of the health information technology system  
44 4 and recommend any changes to the governor and the general  
44 5 assembly.  
44 6 Sec. 20. Section 217.41A, Code 2007, is repealed.  
44 7 DIVISION V  
44 8 LONG-TERM CARE PLANNING AND ADVANCE MEDICAL DIRECTIVES  
44 9 Sec. 21. Section 144A.11, Code 2007, is amended by adding  
44 10 the following new subsections:  
44 11 NEW SUBSECTION. 7. A hospital or health care provider  
44 12 shall establish a nonjudicial means of resolving disputes  
44 13 arising out of a disagreement over compliance with a  
44 14 declaration or out-of-hospital do-not-resuscitate order.  
44 15 NEW SUBSECTION. 8. A hospital or health care provider  
44 16 shall utilize the physician orders for life=sustaining  
44 17 treatment form reflecting the declaration of a patient and  
44 18 shall ensure that the form accompanies any patient who is  
44 19 comatose, incompetent, or otherwise physically or mentally  
44 20 incapable of communication if the patient is transferred to  
44 21 another facility. The department shall create a standardized  
44 22 physician orders for life=sustaining treatment form to be used  
44 23 by hospitals and other health care providers in this state and  
44 24 shall adopt rules for the use of the form.  
44 25 Sec. 22. Section 144B.12, Code 2007, is amended by adding  
44 26 the following new subsection:  
44 27 NEW SUBSECTION. 5. A health care provider shall establish  
44 28 a nonjudicial means of resolving disputes arising out of a  
44 29 disagreement over compliance with a durable power of attorney  
44 30 for health care.  
44 31 Sec. 23. NEW SECTION. 147.28B PALLIATIVE CARE ==  
44 32 PROMOTION.  
44 33 1. For the purposes of this section, "palliative care"  
44 34 means the active total care of patients whose prognosis is  
44 35 limited due to progressive, advanced disease. The purpose of  
45 1 such care is to alleviate pain and other distressing symptoms,  
45 2 and to enhance the quality of life, not to hasten or postpone  
45 3 death.  
45 4 2. The board of medicine, the board of nursing, and other  
45 5 boards for whom palliative care is within the profession's  
45 6 scope of practice shall do all of the following:  
45 7 a. Develop and advance scientific understanding of  
45 8 palliative care.  
45 9 b. Collect and disseminate protocols and evidence-based  
45 10 practices regarding palliative care, with priority given to  
45 11 pain management for terminally ill patients, and make such  
45 12 information available to public and private health care  
45 13 programs and providers, medical or other health professional  
45 14 schools, hospice organizations, and the general public.  
45 15 3. The board of medicine, the board of nursing, and other  
45 16 boards for whom palliative care is within the profession's  
45 17 scope of practice shall work with medical or other health  
45 18 professional schools, residency training programs and other  
45 19 graduate programs in the health professions, entities  
45 20 providing continuing medical education, hospices, and other  
45 21 appropriate programs and entities to include in the curriculum  
45 22 information and education on the use of palliative care.  
45 23 Sec. 24. NEW SECTION. 514C.23 HOSPICE CARE COVERAGE.  
45 24 1. Notwithstanding the uniformity of treatment  
45 25 requirements of section 514C.6, a policy or contract providing  
45 26 for third-party payment or prepayment of health or medical  
45 27 expenses shall provide coverage benefits for the costs  
45 28 associated with the provision of core services, as defined in  
45 29 section 135J.1, provided by a licensed hospice program.  
45 30 2. a. This section applies to the following classes of  
45 31 third-party payment provider contracts or policies delivered,  
45 32 issued for delivery, continued, or renewed in this state on or  
45 33 after July 1, 2008:  
45 34 (1) Individual or group accident and sickness insurance  
45 35 providing coverage on an expense-incurred basis.  
46 1 (2) An individual or group hospital or medical service  
46 2 contract issued pursuant to chapter 509, 514, or 514A.  
46 3 (3) An individual or group health maintenance organization  
46 4 contract regulated under chapter 514B.  
46 5 (4) Any other entity engaged in the business of insurance,  
46 6 risk transfer, or risk retention, which is subject to the  
46 7 jurisdiction of the commissioner.  
46 8 (5) A plan established pursuant to chapter 509A for public  
46 9 employees.  
46 10 (6) An organized delivery system licensed by the director  
46 11 of public health.  
46 12 b. This section shall not apply to accident-only,  
46 13 specified disease, short-term hospital or medical, hospital

46 14 confinement indemnity, credit, dental, vision, Medicare  
46 15 supplement, long-term care, basic hospital and  
46 16 medical=surgical expense coverage as defined by the  
46 17 commissioner, disability income insurance coverage, coverage  
46 18 issued as a supplement to liability insurance, workers'  
46 19 compensation or similar insurance, or automobile medical=  
46 20 payment insurance.

46 21 Sec. 25. LONG-TERM LIVING PLANNING TOOLS == PUBLIC  
46 22 EDUCATION CAMPAIGN. The legal services development and  
46 23 substitute decision maker programs of the department of elder  
46 24 affairs, in collaboration with other appropriate agencies and  
46 25 interested parties, shall research existing long-term living  
46 26 planning tools that are designed to increase quality of life  
46 27 and contain health care costs and recommend a public education  
46 28 campaign strategy on long-term living to the general assembly  
46 29 by January 1, 2009.

46 30 Sec. 26. LONG-TERM CARE OPTIONS PUBLIC EDUCATION CAMPAIGN.  
46 31 The department of elder affairs, in collaboration with the  
46 32 insurance division of the department of commerce, shall  
46 33 implement a long-term care options public education campaign.  
46 34 The campaign may utilize such tools as the "Own Your Future  
46 35 Planning Kit" administered by the centers for Medicare and  
47 1 Medicaid services, the administration on aging, and the office  
47 2 of the assistant secretary for planning and evaluation of the  
47 3 United States department of health and human services, and  
47 4 other tools developed through the aging and disability  
47 5 resource center program of the administration on aging and the  
47 6 centers for Medicare and Medicaid services designed to promote  
47 7 health and independence as Iowans age, assist older Iowans in  
47 8 making informed choices about the availability of long-term  
47 9 care options, including alternatives to facility-based care,  
47 10 and to streamline access to long-term care.

47 11 Sec. 27. HOME AND COMMUNITY=BASED SERVICES PUBLIC  
47 12 EDUCATION CAMPAIGN. The department of elder affairs shall  
47 13 work with other public and private agencies to identify  
47 14 resources that may be used to continue the work of the aging  
47 15 and disability resource center established by the department  
47 16 through the aging and disability resource center grant program  
47 17 efforts of the administration on aging and the centers for  
47 18 Medicare and Medicaid services of the United States department  
47 19 of health and human services, beyond the federal grant period  
47 20 ending September 30, 2008.

47 21 DIVISION VI  
47 22 DIVISION OF HEALTH CARE QUALITY, CONSUMER INFORMATION,  
47 23 STRATEGIC PLANNING, AND RESOURCE DEVELOPMENT

47 24 DIVISION V  
47 25 DIVISION OF HEALTH CARE QUALITY, CONSUMER INFORMATION,  
47 26 STRATEGIC PLANNING, AND RESOURCE DEVELOPMENT

47 27 Sec. 28. NEW SECTION. 135.45 DIVISION OF HEALTH CARE  
47 28 QUALITY, CONSUMER INFORMATION, STRATEGIC PLANNING, AND  
47 29 RESOURCE DEVELOPMENT.

47 30 A division of health care quality, consumer information,  
47 31 strategic planning, and resource development is created in the  
47 32 department of public health. The division shall include, at a  
47 33 minimum, the following bureaus:

47 34 1. The bureau of health care quality and consumer  
47 35 information.

48 1 2. The bureau of health care strategic planning and  
48 2 resource development.

48 3 BUREAU OF HEALTH CARE QUALITY AND CONSUMER INFORMATION

48 4 Sec. 29. NEW SECTION. 135.46 BUREAU OF HEALTH CARE  
48 5 QUALITY AND CONSUMER INFORMATION == DUTIES.

48 6 A bureau of health care quality and consumer information is  
48 7 created to provide better coordination of health care delivery  
48 8 information to improve the public health, inform policy  
48 9 analysis, and provide transparency of consumer health  
48 10 information. The bureau, at a minimum, shall do all of the  
48 11 following:

48 12 1. Develop data collection requirements, collect data, and  
48 13 administer an internet-based consumer guide to health care  
48 14 relating to price, quality, safety, and other aspects of the  
48 15 health care delivery system to promote quality care that is  
48 16 safe, effective, patient-centered, timely, efficient, and  
48 17 equitable, and to empower individuals to make economically  
48 18 sound and medically appropriate decisions regarding their  
48 19 personal health.

48 20 2. Develop and implement cost-containment measures that  
48 21 help to contain costs while improving quality in the health  
48 22 care system.

48 23 3. Provide for coordination of public and private  
48 24 cost-containment, quality, and safety efforts in this state.

48 25 4. Carry out other health care price, quality, and  
48 26 safety-related research as directed by the governor and the  
48 27 general assembly.  
48 28 Sec. 30. NEW SECTION. 135.47 IOWA HEALTH QUALITY AND  
48 29 COST-CONTAINMENT COLLABORATIVE.  
48 30 1. The bureau shall convene an Iowa health quality and  
48 31 cost-containment collaborative to develop a process and the  
48 32 infrastructure to provide price, quality, safety, and other  
48 33 appropriate information to consumers. The collaborative shall  
48 34 include but is not limited to all of the following members:  
48 35 a. The director of public health, or the director's  
49 1 designee, who shall serve as chairperson of the collaborative.  
49 2 b. A representative of the university of Iowa college of  
49 3 public health.  
49 4 c. A representative of Des Moines university=osteopathic  
49 5 medical center.  
49 6 d. A representative of health care consumers.  
49 7 e. The president of the Iowa healthcare collaborative.  
49 8 f. A representative of the Iowa health buyers' alliance.  
49 9 g. A representative of the long-term care industry.  
49 10 2. The department of public health shall provide  
49 11 administrative support to the collaborative. Public members  
49 12 shall receive reimbursement for actual expenses incurred while  
49 13 engaged in the performance of official duties.  
49 14 3. The collaborative shall review efforts of other states,  
49 15 the federal government, and private entities to identify  
49 16 meaningful tools to measure prices, safety, and the delivery  
49 17 of quality care, determine specific information and a format  
49 18 for publishing the information that is most useful to the  
49 19 consumer including contextual information and explanations  
49 20 that the public can easily understand, and to identify  
49 21 cost-containment strategies that also result in improved  
49 22 health care quality. Following the collaborative's review,  
49 23 the collaborative shall do all of the following:  
49 24 a. Facilitate the disclosure of price, quality, and safety  
49 25 information by supporting and expanding existing public and  
49 26 private efforts and by identifying and recommending ways to  
49 27 eliminate barriers to such disclosure.  
49 28 b. Develop for implementation by July 1, 2009, a method  
49 29 for hospitals, health care providers, long-term care  
49 30 providers, insurers, and health care plans to collaborate in  
49 31 providing consumers with the usual and customary charges for a  
49 32 specified health service and specifically what the charges  
49 33 include and the factors that may cause the charges to vary, a  
49 34 good faith estimate of the actual billed charge and the amount  
49 35 for which the consumer may be personally liable for a  
50 1 specified health care service based on a consumer's specific  
50 2 health care coverage, and, if the consumer does not have  
50 3 health care coverage, providing a good faith estimate of the  
50 4 average allowable reimbursement the provider accepts as  
50 5 payment from such private third-party payers for the service  
50 6 specified and the estimated amount for which the noncovered  
50 7 consumer would be personally liable to pay.  
50 8 c. Develop for implementation by July 1, 2010,  
50 9 requirements for the identification, collection,  
50 10 standardization, sharing, and public disclosure of pricing,  
50 11 quality, and patient safety data from hospitals and health  
50 12 care providers in this state.  
50 13 d. Develop for implementation by July 1, 2009, uniform  
50 14 billing practices including uniform claim forms, billing  
50 15 codes, and compatible electronic or other data interchange  
50 16 standards for use by health care providers and payers in their  
50 17 health care claims, health care encounters, and electronic or  
50 18 other data interchange activities.  
50 19 e. Develop and direct the department of human services to  
50 20 utilize quality and safety standards as a basis for increased  
50 21 provider reimbursement under the medical assistance, hawk=i,  
50 22 and IowaCare programs.  
50 23 f. Develop cost-containment strategies. Cost containment  
50 24 strategies may include but are not limited to modification of  
50 25 health care reimbursement methodologies to reward quality,  
50 26 incorporate evidence-based standards and promote best  
50 27 practices, to direct individuals into quality health care  
50 28 delivery, to encourage primary care, and to utilize  
50 29 telemedicine and health information technology.  
50 30 g. Establish a health and wellness strategies consortium  
50 31 to act as a catalyst in advancing voluntarily adopted  
50 32 strategies to improve quality of care, increase access to  
50 33 services, reduce disparities in health care delivery and  
50 34 contain costs while emphasizing population health and  
50 35 wellness. The core membership of the consortium shall include

51 1 representatives of health care purchasers, payers, and  
51 2 providers. The consortium shall direct strategies for health  
51 3 care payers and providers to adopt which may include but are  
51 4 not limited to:  
51 5 (1) Strategies to promote wellness which may include:  
51 6 (a) Providing smoking cessation programs as a standard  
51 7 health care benefit including reimbursement for treatment and  
51 8 support services.  
51 9 (b) Providing obesity prevention services as a standard  
51 10 health care benefit.  
51 11 (c) Increasing immunization rates for pneumococcal and  
51 12 influenza which may include approving an administration fee  
51 13 for all qualified providers of influenza and pneumococcal  
51 14 vaccinations.  
51 15 (d) Providing health care benefit incentives for consumers  
51 16 who participate in wellness programs.  
51 17 (e) Assuring that health care coverage for children  
51 18 includes primary, preventive, and developmental health  
51 19 services.  
51 20 (2) Strategies to contain health care costs which may  
51 21 include:  
51 22 (a) Promoting adoption of health information technology  
51 23 through provider incentives.  
51 24 (b) Considering a four-tier prescription drug copayment  
51 25 system within a prescription drug benefit that includes a zero  
51 26 copayment tier for select medications to improve patient  
51 27 compliance.  
51 28 (c) Providing a standard medication therapy management  
51 29 program as a prescription drug benefit to optimize high-risk  
51 30 patient's medication outcomes.  
51 31 (d) Investigating whether pooled purchasing for  
51 32 prescription drug benefits, such as a common statewide  
51 33 preferred drug list, would decrease costs.  
51 34 (3) Strategies to increase the public's role and  
51 35 responsibility in personal health care choices and decisions  
52 1 which may include:  
52 2 (a) Creating a public awareness campaign to educate  
52 3 consumers on smart health care choices and promoting value=  
52 4 based purchasing.  
52 5 (b) Promoting public reporting of quality and performance  
52 6 measures that support a value-based purchasing system.  
52 7 (4) Implementation strategies which may include piloting  
52 8 the various wellness, cost-containment, and public involvement  
52 9 strategies utilizing publicly funded health care coverage  
52 10 groups such as the medical assistance program, state of Iowa  
52 11 employee group health plans, and regents institutions health  
52 12 care plans, consistent with collective bargaining agreements  
52 13 in effect.  
52 14 h. Identify the process and time frames for implementation  
52 15 of any initiatives, identify any barriers to implementation of  
52 16 initiatives, and recommend any changes in law or rules  
52 17 necessary to eliminate the barriers and implement the  
52 18 initiatives.

52 19 Sec. 31. NEW SECTION. 135.48 ESTIMATE OF CHARGES.

52 20 A health care provider, including a hospital, prior to  
52 21 provision of medical services, shall provide a patient, upon  
52 22 request, a reasonable estimate of charges for such services.  
52 23 The information provided shall explain the methodology in  
52 24 determining the estimate and shall state that the estimate  
52 25 does not preclude the health care provider from exceeding the  
52 26 estimate or making additional charges based on changes in the  
52 27 patient's condition, treatment needs, or third-party payer  
52 28 requirements. The department shall develop a form to be used  
52 29 by a health care provider, including a hospital, in providing  
52 30 the information required by this section. For the purposes of  
52 31 this section, "health care provider" means "health care  
52 32 professional" as defined in section 135.154.

52 33 BUREAU OF HEALTH CARE STRATEGIC PLANNING AND RESOURCE  
52 34 DEVELOPMENT

52 35 Sec. 32. NEW SECTION. 135.49 BUREAU OF HEALTH CARE  
53 1 STRATEGIC PLANNING AND RESOURCE DEVELOPMENT.

53 2 A bureau of health care strategic planning and resource  
53 3 development is created to coordinate public and private  
53 4 efforts to develop and maintain an appropriate health care  
53 5 delivery infrastructure and a stable, well-qualified, diverse,  
53 6 and sustainable health care workforce in this state. The  
53 7 bureau shall, at a minimum, do all of the following:

53 8 1. Develop a strategic plan for health care delivery  
53 9 infrastructure and health care workforce resources in this  
53 10 state.  
53 11 2. Provide for the continuous collection of data to

53 12 provide a basis for health care strategic planning and health  
53 13 care policymaking.

53 14 3. Make recommendations regarding the health care delivery  
53 15 infrastructure and the workforce that assist in monitoring  
53 16 current needs, predicting future trends, and informing  
53 17 policymaking.

53 18 4. Administer the certificate of need program and provide  
53 19 support to the health care strategic planning council  
53 20 established in section 135.62.

53 21 Sec. 33. NEW SECTION. 135.50 STRATEGIC PLAN.

53 22 1. The strategic plan for health care delivery  
53 23 infrastructure and health care workforce resources shall  
53 24 describe the existing health care system, describe and provide  
53 25 a rationale for the desired health care system, provide an  
53 26 action plan for implementation, and provide methods to  
53 27 evaluate the system. The plan shall incorporate expenditure  
53 28 control methods and integrate criteria for evidence-based  
53 29 health care. The bureau of health care strategic planning and  
53 30 resource development shall do all of the following in  
53 31 developing the strategic plan for health care delivery  
53 32 infrastructure and health care workforce resources:

53 33 a. Conduct strategic health planning activities related to  
53 34 preparation of the strategic plan.

53 35 b. Develop a computerized system for accessing, analyzing,  
54 1 and disseminating data relevant to strategic health planning.  
54 2 The bureau may enter into data sharing agreements and  
54 3 contractual arrangements necessary to obtain or disseminate  
54 4 relevant data.

54 5 c. Conduct research and analysis or arrange for research  
54 6 and analysis projects to be conducted by public or private  
54 7 organizations to further the development of the strategic  
54 8 plan.

54 9 d. Establish a technical advisory committee to assist in  
54 10 the development of the strategic plan. The members of the  
54 11 committee may include but are not limited to health  
54 12 economists, health planners, representatives of health care  
54 13 purchasers, representatives of state and local agencies that  
54 14 regulate entities involved in health care, representatives of  
54 15 health care providers and health care facilities, and  
54 16 consumers.

54 17 2. The strategic plan shall include statewide health  
54 18 planning policies and goals related to the availability of  
54 19 health care facilities and services, the quality of care, and  
54 20 the cost of care. The policies and goals shall be based on  
54 21 the following principles:

54 22 a. That a strategic health planning process, responsive to  
54 23 changing health and social needs and conditions, is essential  
54 24 to the health, safety, and welfare of Iowans. The process  
54 25 shall be reviewed and updated as necessary to ensure that the  
54 26 strategic plan addresses all of the following:

54 27 (1) Promoting and maintaining the health of all Iowans.

54 28 (2) Providing accessible health care services through the  
54 29 maintenance of an adequate supply of health facilities and an  
54 30 adequate workforce.

54 31 (3) Controlling excessive increases in costs.

54 32 (4) Applying specific quality criteria and population  
54 33 health indicators.

54 34 (5) Recognizing prevention and wellness as priorities in  
54 35 health care programs to improve quality and reduce costs.

55 1 (6) Addressing periodic priority issues including disaster  
55 2 planning, public health threats, and public safety dilemmas.

55 3 (7) Coordinating health care delivery and resource  
55 4 development efforts among state agencies including those  
55 5 tasked with facility, services, and professional provider  
55 6 licensure; state and federal reimbursement; health service  
55 7 utilization data systems; and others.

55 8 b. That both consumers and providers throughout the state  
55 9 must be involved in the health planning process, outcomes of  
55 10 which shall be clearly articulated and available for public  
55 11 review and use.

55 12 c. That the supply of a health care service has a  
55 13 substantial impact on utilization of the service, independent  
55 14 of the effectiveness, medical necessity, or appropriateness of  
55 15 the particular health care service for a particular  
55 16 individual.

55 17 d. That given that health care resources are not  
55 18 unlimited, the impact of any new health care service or  
55 19 facility on overall health expenditures in this state must be  
55 20 considered.

55 21 e. That excess capacity of health care services and  
55 22 facilities places an increased economic burden on the public.



55 23 f. That the likelihood that a requested new health care  
55 24 facility, service, or equipment will improve health care  
55 25 quality and outcomes must be considered.

55 26 g. That development and ongoing maintenance of current and  
55 27 accurate health care information and statistics related to  
55 28 cost and quality of health care and projections of the need  
55 29 for health care facilities and services are necessary to  
55 30 developing an effective health care planning strategy.

55 31 h. That the certificate of need program as a component of  
55 32 the health care planning regulatory process must balance  
55 33 considerations of access to quality care at a reasonable cost  
55 34 for all Iowans, optimal use of existing health care resources,  
55 35 fostering of expenditure control, and elimination of  
56 1 unnecessary duplication of health care facilities and  
56 2 services, while supporting improved health care outcomes.

56 3 i. That strategic health care planning must be concerned  
56 4 with the stability of the health care system, encompassing  
56 5 health care financing, quality, and the availability of  
56 6 information and services for all residents.

56 7 3. The health care delivery infrastructure and resources  
56 8 strategic plan developed by the bureau shall include all of  
56 9 the following:

56 10 a. A health care system assessment and objectives  
56 11 component that does all of the following:

56 12 (1) Describes state and regional population demographics,  
56 13 health status indicators, and trends in health status and  
56 14 health care needs.

56 15 (2) Identifies key policy objectives for the state health  
56 16 care system related to access to care, health care outcomes,  
56 17 quality, and cost-effectiveness.

56 18 b. A health care facilities and services plan that  
56 19 assesses the demand for health care facilities and services to  
56 20 inform state health care planning efforts and direct  
56 21 certificate of need determinations, for those facilities and  
56 22 services subject to certificate of need. The plan shall  
56 23 include all of the following:

56 24 (1) An inventory of each geographic region's existing  
56 25 health care facilities and services.

56 26 (2) Projections of the need for each category of health  
56 27 care facility and service, including those subject to  
56 28 certificate of need.

56 29 (3) Policies to guide the addition of new or expanded  
56 30 health care facilities and services to promote the use of  
56 31 quality, evidence-based, cost-effective health care delivery  
56 32 options, including any recommendations for criteria,  
56 33 standards, and methods relevant to the certificate of need  
56 34 review process.

56 35 (4) An assessment of the availability of health care  
57 1 providers, public health resources, transportation  
57 2 infrastructure, and other considerations necessary to support  
57 3 the needed health care facilities and services in each region.

57 4 c. (1) A health care data resources plan that identifies  
57 5 data elements necessary to properly conduct planning  
57 6 activities and to review certificate of need applications,  
57 7 including data related to inpatient and outpatient utilization  
57 8 and outcomes information, and financial and utilization  
57 9 information related to charity care, quality, and cost.

57 10 (2) The plan shall inventory existing data resources, both  
57 11 public and private, that store and disclose information  
57 12 relevant to the health care planning process, including  
57 13 information necessary to conduct certificate of need  
57 14 activities. The plan shall identify any deficiencies in the  
57 15 inventory of existing data resources and the data necessary to  
57 16 conduct comprehensive health care planning activities. The  
57 17 plan may recommend that the bureau be authorized to access  
57 18 existing data sources and conduct appropriate analyses of such  
57 19 data or that other agencies expand their data collection  
57 20 activities as statutory authority permits. The plan may  
57 21 identify any computing infrastructure deficiencies that impede  
57 22 the proper storage, transmission, and analysis of health care  
57 23 planning data.

57 24 (3) The plan shall provide recommendations for increasing  
57 25 the availability of data related to health care planning to  
57 26 provide greater community involvement in the health care  
57 27 planning process and consistency in data used for certificate  
57 28 of need applications and determinations. The plan shall also  
57 29 integrate the requirements for annual reports by hospitals and  
57 30 health care facilities pursuant to section 135.75, the  
57 31 provisions relating to analyses and studies by the department  
57 32 pursuant to section 135.76, the data compilation provisions of  
57 33 section 135.78, and the provisions for contracts for

57 34 assistance with analyses, studies, and data pursuant to  
57 35 section 135.83.

58 1 d. An assessment of emerging trends in health care  
58 2 delivery and technology as they relate to access to health  
58 3 care facilities and services, quality of care, and costs of  
58 4 care. The assessment shall recommend any changes to the scope  
58 5 of health care facilities and services covered by the  
58 6 certificate of need program that may be warranted by these  
58 7 emerging trends. In addition, the assessment may recommend  
58 8 any changes to criteria used by the department to review  
58 9 certificate of need applications, as necessary.

58 10 e. A rural health resources plan to assess the  
58 11 availability of health resources in rural areas of the state,  
58 12 assess the unmet needs of these communities, and evaluate how  
58 13 federal and state reimbursement policies can be modified, if  
58 14 necessary, to more efficiently and effectively meet the health  
58 15 care needs of rural communities. The plan shall consider the  
58 16 unique health care needs of rural communities, the adequacy of  
58 17 the rural health workforce, and transportation needs for  
58 18 accessing appropriate care.

58 19 f. A health care workforce resources plan to assure a  
58 20 competent, diverse, and sustainable health care workforce in  
58 21 Iowa and to improve access to health care in underserved areas  
58 22 and among underserved populations. The plan shall include the  
58 23 establishment of an advisory council to inform and advise the  
58 24 bureau, the department, and policymakers regarding issues  
58 25 relevant to the health care workforce in Iowa.

58 26 4. The bureau shall submit the initial statewide health  
58 27 care delivery infrastructure and resources strategic plan to  
58 28 the governor and the general assembly by January 1, 2010, and  
58 29 shall submit an updated strategic plan to the governor and the  
58 30 general assembly every two years thereafter.

58 31 DIVISION VII

58 32 CERTIFICATE OF NEED PROGRAM

58 33 Sec. 34. Section 68B.35, subsection 2, paragraph e, Code  
58 34 2007, is amended to read as follows:

58 35 e. Members of the state banking council, the ethics and  
59 1 campaign disclosure board, the credit union review board, the  
59 2 economic development board, the employment appeal board, the  
59 3 environmental protection commission, the health ~~facilities~~  
59 4 ~~care strategic planning~~ council, the Iowa finance authority,  
59 5 the Iowa public employees' retirement system investment board,  
59 6 the board of the Iowa lottery authority, the natural resource  
59 7 commission, the board of parole, the petroleum underground  
59 8 storage tank fund board, the public employment relations  
59 9 board, the state racing and gaming commission, the state board  
59 10 of regents, the tax review board, the transportation  
59 11 commission, the office of consumer advocate, the utilities  
59 12 board, the Iowa telecommunications and technology commission,  
59 13 and any full-time members of other boards and commissions as  
59 14 defined under section 7E.4 who receive an annual salary for  
59 15 their service on the board or commission. The Iowa ethics and  
59 16 campaign disclosure board shall conduct an annual review to  
59 17 determine if members of any other board, commission, or  
59 18 authority should file a statement and shall require the filing  
59 19 of a statement pursuant to rules adopted pursuant to chapter  
59 20 17A.

59 21 Sec. 35. Section 97B.1A, subsection 8, paragraph a,  
59 22 subparagraph (8), Code 2007, is amended to read as follows:

59 23 (8) Members of the state transportation commission, the  
59 24 board of parole, and the ~~state health facilities care~~  
59 25 ~~strategic planning~~ council.

59 26 Sec. 36. Section 135.61, subsection 1, paragraph d, code  
59 27 2007, is amended to read as follows:

59 28 d. Each institutional health facility or health  
59 29 maintenance organization which, prior to receipt of the  
59 30 application by the ~~department bureau~~, has formally indicated  
59 31 to the ~~department bureau~~ pursuant to this division an intent  
59 32 to furnish in the future institutional health services similar  
59 33 to the new institutional health service proposed in the  
59 34 application.

59 35 Sec. 37. Section 135.61, Code 2007, is amended by adding  
60 1 the following new subsection:

60 2 NEW SUBSECTION. 2A. "Bureau" means the bureau of health  
60 3 care strategic planning and resource development created  
60 4 pursuant to section 135.49.

60 5 Sec. 38. Section 135.61, subsection 4, Code 2007, is  
60 6 amended to read as follows:

60 7 4. "Council" means the ~~state health facilities care~~  
60 8 ~~strategic planning~~ council established by this division.

60 9 Sec. 39. Section 135.61, subsection 18, paragraph d, Code

60 10 2007, is amended to read as follows:

60 11 d. A permanent change in the bed capacity, as determined  
60 12 by the ~~department~~ bureau, of an institutional health facility.  
60 13 For purposes of this paragraph, a change is permanent if it is  
60 14 intended to be effective for one year or more.

60 15 Sec. 40. NEW SECTION. 135.61A PURPOSES OF CERTIFICATE OF  
60 16 NEED PROGRAM.

60 17 The purposes of the certificate of need program are to  
60 18 facilitate access to quality care at a reasonable cost for all  
60 19 Iowans, to encourage optimal use of existing health care  
60 20 resources, to foster expenditure control, to support quality  
60 21 improvement efforts, and to prevent unnecessary duplication of  
60 22 institutional health facilities, health services, and health  
60 23 care equipment. In order to determine if the program is  
60 24 complying with the purposes established, regular evaluation of  
60 25 the impact of the certificate of need program on health care  
60 26 expenditures, access, quality, and innovation must exist.

60 27 Sec. 41. Section 135.62, Code 2007, is amended to read as  
60 28 follows:

60 29 135.62 ~~DEPARTMENT~~ BUREAU TO ADMINISTER DIVISION == HEALTH  
60 30 ~~FACILITIES CARE STRATEGIC PLANNING~~ COUNCIL ESTABLISHED ==  
60 31 APPOINTMENTS == POWERS AND DUTIES.

60 32 1. This division shall be administered by the ~~department~~  
60 33 bureau. The director shall employ or cause to be employed the  
60 34 necessary persons to discharge the duties imposed on the  
60 35 ~~department bureau~~ by this division.

61 1 2. There is established a ~~state~~ health facilities care  
61 2 strategic planning council consisting of ~~five~~ seven persons  
61 3 appointed by the governor, one of whom shall be a health  
61 4 economist, one of whom shall be an actuary, and at least one  
61 5 of whom shall be a health care consumer. The council shall be

61 6 within the ~~department bureau~~ for administrative and budgetary  
61 7 purposes.

61 8 a. QUALIFICATIONS. The members of the council shall be  
61 9 chosen so that the council as a whole is broadly  
61 10 representative of various geographical areas of the state, and  
61 11 no more than ~~three~~ four of its members are affiliated with the  
61 12 same political party. Each council member shall be a person  
61 13 who has demonstrated by prior activities an informed concern  
61 14 for the planning and delivery of health services. No member  
61 15 of the council, nor any spouse of a member, shall during the  
61 16 time that member is serving on the council meet either of the  
61 17 following prohibitions:

61 18 (1) Be a health care provider, ~~nor~~ be otherwise directly  
61 19 or indirectly engaged in the delivery of health care services  
61 20 ~~nor~~, or have a material financial interest in the providing or  
61 21 delivery of health services, ~~nor~~.

61 22 (2) Serve as a member of any board or other policymaking  
61 23 or advisory body of an institutional health facility, a health  
61 24 maintenance organization, or any health or hospital insurer.

61 25 b. APPOINTMENTS. Terms of council members shall be six  
61 26 years, beginning and ending as provided in section 69.19. A  
61 27 member shall be appointed in each odd-numbered year to succeed  
61 28 each member whose term expires in that year. Vacancies shall  
61 29 be filled by the governor for the balance of the unexpired  
61 30 term. Each appointment to the council is subject to

61 31 confirmation by the senate. A council member is ineligible  
61 32 for appointment to a second consecutive term, unless first  
61 33 appointed to an unexpired term of three years or less.

61 34 The governor shall designate one of the council members as  
61 35 chairperson. That designation may be changed not later than  
62 1 July 1 of any odd-numbered year, effective on the date of the  
62 2 organizational meeting held in that year under paragraph "c"  
62 3 of this subsection.

62 4 c. MEETINGS. The council shall hold an organizational  
62 5 meeting in July of each odd-numbered year, or as soon  
62 6 thereafter as the new appointee or appointees are confirmed  
62 7 and have qualified. Other meetings shall be held as necessary  
62 8 to enable the council to expeditiously discharge its duties.  
62 9 Meeting dates shall be set upon adjournment or by call of the  
62 10 chairperson upon five days' notice to the other members. Each  
62 11 member of the council shall receive a per diem as specified in  
62 12 section 7E.6 and reimbursement for actual expenses while  
62 13 engaged in official duties.

62 14 d. DUTIES. The council shall:

62 15 (1) Make the final decision, as required by section  
62 16 135.69, with respect to each application for a certificate of  
62 17 need accepted by the ~~department~~ bureau.

62 18 (2) Determine and adopt such policies as are authorized by  
62 19 law and are deemed necessary to the efficient discharge of its  
62 20 duties under this division.

62 21 (3) Have authority to direct staff personnel of the  
62 22 department or bureau assigned to conduct formal or summary  
62 23 reviews of applications for certificates of need.  
62 24 (4) Advise and counsel with the director or administrator  
62 25 concerning the provisions of this division, and the policies  
62 26 and procedures adopted by the department or bureau pursuant to  
62 27 this division.  
62 28 (5) Review and approve, prior to promulgation, all rules  
62 29 adopted by the department under this division.  
62 30 Sec. 42. Section 135.63, subsection 1, Code 2007, is  
62 31 amended to read as follows:  
62 32 1. A new institutional health service or changed  
62 33 institutional health service shall not be offered or developed  
62 34 in this state without prior application to the ~~department~~  
62 35 bureau for and receipt of a certificate of need, pursuant to  
63 1 this division. The application shall be made upon forms  
63 2 furnished or prescribed by the department or bureau and shall  
63 3 contain such information as the department or bureau may  
63 4 require under this division. The application shall be  
63 5 accompanied by a fee equivalent to three-tenths of one percent  
63 6 of the anticipated cost of the project with a minimum fee of  
63 7 six hundred dollars and a maximum fee of twenty-one thousand  
63 8 dollars. The fee shall be remitted by the department or  
63 9 bureau to the treasurer of state, who shall place it in the  
63 10 general fund of the state. If an application is voluntarily  
63 11 withdrawn within thirty calendar days after submission,  
63 12 seventy-five percent of the application fee shall be refunded;  
63 13 if the application is voluntarily withdrawn more than thirty  
63 14 but within sixty days after submission, fifty percent of the  
63 15 application fee shall be refunded; if the application is  
63 16 withdrawn voluntarily more than sixty days after submission,  
63 17 twenty-five percent of the application fee shall be refunded.  
63 18 Notwithstanding the required payment of an application fee  
63 19 under this subsection, an applicant for a new institutional  
63 20 health service or a changed institutional health service  
63 21 offered or developed by an intermediate care facility for  
63 22 persons with mental retardation or an intermediate care  
63 23 facility for persons with mental illness as defined pursuant  
63 24 to section 135C.1 is exempt from payment of the application  
63 25 fee.  
63 26 Sec. 43. Section 135.63, subsection 2, paragraphs g, h, k,  
63 27 1, and p, Code 2007, are amended to read as follows:  
63 28 g. A reduction in bed capacity of an institutional health  
63 29 facility, notwithstanding any provision in this division to  
63 30 the contrary, if all of the following conditions exist:  
63 31 (1) The institutional health facility reports to the  
63 32 ~~department bureau~~ the number and type of beds reduced on a  
63 33 form prescribed by the department or bureau at least thirty  
63 34 days before the reduction. In the case of a health care  
63 35 facility, the new bed total must be consistent with the number  
64 1 of licensed beds at the facility. In the case of a hospital,  
64 2 the number of beds must be consistent with bed totals reported  
64 3 to the department of inspections and appeals for purposes of  
64 4 licensure and certification.  
64 5 (2) The institutional health facility reports the new bed  
64 6 total on its next annual report to the ~~department bureau~~.  
64 7 If these conditions are not met, the institutional health  
64 8 facility is subject to review as a "new institutional health  
64 9 service" or "changed institutional health service" under  
64 10 section 135.61, subsection 18, paragraph "d", and subject to  
64 11 sanctions under section 135.73. If the institutional health  
64 12 facility reestablishes the deleted beds at a later time,  
64 13 review as a "new institutional health service" or "changed  
64 14 institutional health service" is required pursuant to section  
64 15 135.61, subsection 18, paragraph "d".  
64 16 h. The deletion of one or more health services, previously  
64 17 offered on a regular basis by an institutional health facility  
64 18 or health maintenance organization, notwithstanding any  
64 19 provision of this division to the contrary, if all of the  
64 20 following conditions exist:  
64 21 (1) The institutional health facility or health  
64 22 maintenance organization reports to the ~~department bureau~~ the  
64 23 deletion of the service or services at least thirty days  
64 24 before the deletion on a form prescribed by the department or  
64 25 bureau.  
64 26 (2) The institutional health facility or health  
64 27 maintenance organization reports the deletion of the service  
64 28 or services on its next annual report to the ~~department~~  
64 29 bureau.  
64 30 If these conditions are not met, the institutional health  
64 31 facility or health maintenance organization is subject to

64 32 review as a "new institutional health service" or "changed  
64 33 institutional health service" under section 135.61, subsection  
64 34 18, paragraph "f", and subject to sanctions under section  
64 35 135.73.

65 1 If the institutional health facility or health maintenance  
65 2 organization reestablishes the deleted service or services at  
65 3 a later time, review as a "new institutional health service"  
65 4 or "changed institutional health service" may be required  
65 5 pursuant to section 135.61, subsection 18.

65 6 k. The redistribution of beds by a hospital within the  
65 7 acute care category of bed usage, notwithstanding any  
65 8 provision in this division to the contrary, if all of the  
65 9 following conditions exist:

65 10 (1) The hospital reports to the ~~department~~ bureau the  
65 11 number and type of beds to be redistributed on a form  
65 12 prescribed by the department or bureau at least thirty days  
65 13 before the redistribution.

65 14 (2) The hospital reports the new distribution of beds on  
65 15 its next annual report to the ~~department~~ bureau.

65 16 If these conditions are not met, the redistribution of beds  
65 17 by the hospital is subject to review as a new institutional  
65 18 health service or changed institutional health service  
65 19 pursuant to section 135.61, subsection 18, paragraph "d", and  
65 20 is subject to sanctions under section 135.73.

65 21 l. ~~The replacement or modernization of any institutional~~  
65 22 ~~health facility if the replacement or modernization does not~~  
65 23 ~~add new health services or additional bed capacity for~~  
65 24 ~~existing health services, and does not relocate the~~  
65 25 ~~institutional health facility to any other site.~~

65 26 notwithstanding any provision in this division to the  
65 27 contrary.

65 28 p. The conversion of an existing number of beds by an  
65 29 intermediate care facility for persons with mental retardation  
65 30 to a smaller facility environment, including but not limited  
65 31 to a community-based environment which does not result in an  
65 32 increased number of beds, notwithstanding any provision in  
65 33 this division to the contrary, including subsection 4, if all  
65 34 of the following conditions exist:

65 35 (1) The intermediate care facility for persons with mental  
66 1 retardation reports the number and type of beds to be  
66 2 converted on a form prescribed by the department or bureau at  
66 3 least thirty days before the conversion.

66 4 (2) The intermediate care facility for persons with mental  
66 5 retardation reports the conversion of beds on its next annual  
66 6 report to the ~~department~~ bureau.

66 7 Sec. 44. Section 135.63, subsection 4, unnumbered  
66 8 paragraph 1, Code 2007, is amended to read as follows:

66 9 A copy of the application shall be sent to the department  
66 10 of human services at the time the application is submitted to  
66 11 the ~~Iowa department of public health~~ bureau. The ~~department~~  
66 12 bureau shall not process applications for and the council  
66 13 shall not consider a new or changed institutional health  
66 14 service for an intermediate care facility for persons with  
66 15 mental retardation unless both of the following conditions are  
66 16 met:

66 17 Sec. 45. Section 135.64, subsection 1, unnumbered  
66 18 paragraph 1, Code 2007, is amended to read as follows:

66 19 In determining whether a certificate of need shall be  
66 20 issued, the ~~department~~ bureau and council shall consider the  
66 21 following:

66 22 Sec. 46. Section 135.64, subsection 1, Code 2007, is  
66 23 amended by adding the following new paragraphs before  
66 24 paragraph a:

66 25 NEW PARAGRAPH. 0a. The relationship of the proposed  
66 26 institutional health service to the statewide health care  
66 27 delivery infrastructure and resources strategic plan developed  
66 28 by the bureau pursuant to section 135.50.

66 29 NEW PARAGRAPH. 1a. Whether the proposed institutional  
66 30 health service promotes wellness and prevention, will improve  
66 31 quality, and will reduce health care costs.

66 32 Sec. 47. Section 135.64, subsection 1, paragraphs c, g, h,  
66 33 i, and r, Code 2007, are amended to read as follows:

66 34 c. The ~~need~~ specific health care needs of the population  
66 35 served or to be served by the proposed institutional health  
67 1 services for those services, the extent to which the proposed  
67 2 institutional health services will substantially address these  
67 3 specific health care needs, and the projected positive impact  
67 4 that the proposed institutional health services will have on  
67 5 the health status indicators of the population to be served.

67 6 g. The relationship of the proposed institutional health  
67 7 services to the state health care delivery infrastructure and

67 8 health care workforce resources strategic plan and to the  
67 9 existing health care system of the area in which those  
67 10 services are proposed to be provided.  
67 11 h. The appropriate and efficient use or prospective use of  
67 12 the proposed institutional health service, and of any existing  
67 13 similar services, including but not limited to a consideration  
67 14 of the capacity of the sponsor's facility to provide the  
67 15 proposed service, and possible sharing or cooperative  
67 16 arrangements among existing facilities and providers; and  
67 17 whether there is a substantial risk that the proposed  
67 18 institutional health services will result in inappropriate  
67 19 increases in service utilization or the cost of health care  
67 20 services.

67 21 i. The availability of resources, including, but not  
67 22 limited to, health care providers, management personnel, and  
67 23 funds for capital and operating needs, to provide the proposed  
67 24 institutional health services and the possible alternative  
67 25 uses of those resources to provide other health services; the  
67 26 impact of the proposed institutional health services on total  
67 27 health care expenditures and total health care workforce  
67 28 resources taking into consideration both the costs and  
67 29 benefits of the proposed institutional health services and the  
67 30 competing demands in the local service area statewide for  
67 31 available financial and human resources for health care; and  
67 32 the impact on existing and proposed institutional and other  
67 33 educational training programs for health care providers at the  
67 34 student, internship, and residency training levels.

67 35 r. The recommendations of staff personnel of the  
68 1 department or bureau assigned to the area of certificate of  
68 2 need, concerning the application, if requested by the council.

68 3 Sec. 48. Section 135.64, subsection 1, Code 2007, is  
68 4 amended by adding the following new paragraph:  
68 5 NEW PARAGRAPH. ee. Whether the proposed institutional  
68 6 health services will provide demonstrable improvements in  
68 7 quality and outcome measures applicable to the institutional  
68 8 health services proposed.

68 9 Sec. 49. Section 135.64, subsection 2, unnumbered  
68 10 paragraph 1, Code 2007, is amended to read as follows:  
68 11 In addition to the findings required with respect to any of  
68 12 the criteria listed in subsection 1 of this section, the  
68 13 council shall grant a certificate of need for a new  
68 14 institutional health service or changed institutional health  
68 15 service only if it finds in writing, on the basis of data  
68 16 submitted to it by the department or bureau, that:

68 17 Sec. 50. Section 135.65, Code 2007, is amended to read as  
68 18 follows:

68 19 135.65 LETTER OF INTENT TO PRECEDE APPLICATION == REVIEW  
68 20 AND COMMENT.

68 21 1. Before applying for a certificate of need, the sponsor  
68 22 of a proposed new institutional health service or changed  
68 23 institutional health service shall submit to the ~~department~~  
68 24 bureau a letter of intent to offer or develop a service  
68 25 requiring a certificate of need. The letter shall be  
68 26 submitted as soon as possible after initiation of the  
68 27 applicant's planning process, and in any case not less than  
68 28 thirty days before applying for a certificate of need and  
68 29 before substantial expenditures to offer or develop the  
68 30 service are made. The letter shall include a brief  
68 31 description of the proposed new or changed service, its  
68 32 location, and its estimated cost.

68 33 2. Upon request of the sponsor of the proposed new or  
68 34 changed service, the ~~department~~ bureau shall make a  
68 35 preliminary review of the letter for the purpose of informing  
69 1 the sponsor of the project of any factors which may appear  
69 2 likely to result in denial of a certificate of need, based on  
69 3 the criteria for evaluation of applications in section 135.64.  
69 4 A comment by the ~~department~~ bureau under this section shall  
69 5 not constitute a final decision.

69 6 Sec. 51. Section 135.66, Code 2007, is amended to read as  
69 7 follows:

69 8 135.66 PROCEDURE UPON RECEIPT OF APPLICATION == PUBLIC  
69 9 NOTIFICATION.

69 10 1. Within fifteen business days after receipt of an  
69 11 application for a certificate of need, the ~~department~~ bureau  
69 12 shall examine the application for form and completeness and  
69 13 accept or reject it. An application shall be rejected only if  
69 14 it fails to provide all information required by the ~~department~~  
69 15 bureau pursuant to section 135.63, subsection 1. The  
69 16 ~~department~~ bureau shall promptly return to the applicant any  
69 17 rejected application, with an explanation of the reasons for  
69 18 its rejection.

69 19 2. Upon acceptance of an application for a certificate of  
69 20 need, the ~~department~~ bureau shall promptly undertake to notify  
69 21 all affected persons in writing that formal review of the  
69 22 application has been initiated. Notification to those  
69 23 affected persons who are consumers or third-party payers or  
69 24 other payers for health services may be provided by  
69 25 distribution of the pertinent information to the news media.  
69 26 3. Each application accepted by the ~~department~~ bureau  
69 27 shall be formally reviewed for the purpose of furnishing to  
69 28 the council the information necessary to enable it to  
69 29 determine whether or not to grant the certificate of need. A  
69 30 formal review shall consist at a minimum of the following  
69 31 steps:

69 32 a. Evaluation of the application against the criteria  
69 33 specified in section 135.64.

69 34 b. A public hearing on the application, to be held prior  
69 35 to completion of the evaluation required by paragraph "a",  
70 1 shall be conducted by the council.

70 2 4. When a hearing is to be held pursuant to subsection 3,  
70 3 paragraph "b", the ~~department~~ bureau shall give at least ten  
70 4 days' notice of the time and place of the hearing. At the  
70 5 hearing, any affected person or that person's designated  
70 6 representative shall have the opportunity to present  
70 7 testimony.

70 8 Sec. 52. Section 135.67, unnumbered paragraph 1, Code  
70 9 2007, is amended to read as follows:

70 10 The ~~department~~ bureau may waive the letter of intent  
70 11 procedures prescribed by section 135.65 and substitute a  
70 12 summary review procedure, which shall be established by rules  
70 13 of the department, when it accepts an application for a  
70 14 certificate of need for a project which meets any of the  
70 15 criteria in subsections 1 through 5:

70 16 Sec. 53. Section 135.67, subsections 3 and 5, Code 2007,  
70 17 are amended to read as follows:

70 18 3. A project which will not change the existing bed  
70 19 capacity of the applicant's facility or service, as determined  
70 20 by the ~~department~~ bureau, by more than ten percent or ten  
70 21 beds, whichever is less, over a two-year period.

70 22 5. Any other project for which the applicant proposes and  
70 23 the ~~department~~ bureau agrees to summary review.

70 24 Sec. 54. Section 135.67, unnumbered paragraph 2, Code  
70 25 2007, is amended to read as follows:

70 26 The ~~department's~~ bureau's decision to disallow a summary  
70 27 review shall be binding upon the applicant.

70 28 Sec. 55. Section 135.68, Code 2007, is amended to read as  
70 29 follows:

70 30 135.68 STATUS REPORTS ON REVIEW IN PROGRESS.

70 31 While formal review of an application for a certificate of  
70 32 need is in progress, the ~~department~~ bureau shall upon request  
70 33 inform any affected person of the status of the review, any  
70 34 findings which have been made in the course of the review, and  
70 35 any other appropriate information concerning the review.

71 1 Sec. 56. Section 135.69, unnumbered paragraph 1, Code  
71 2 2007, is amended to read as follows:

71 3 The ~~department~~ bureau shall complete its formal review of  
71 4 the application within ninety days after acceptance of the  
71 5 application, except as otherwise provided by section 135.72,  
71 6 subsection 4. Upon completion of the formal review, the  
71 7 council shall approve or deny the application. The council  
71 8 shall issue written findings stating the basis for its  
71 9 decision on the application, and the ~~department~~ bureau shall  
71 10 send copies of the council's decision and the written findings  
71 11 supporting the decision to the applicant and to any other  
71 12 person who so requests.

71 13 Sec. 57. Section 135.71, Code 2007, is amended to read as  
71 14 follows:

71 15 135.71 PERIOD FOR WHICH CERTIFICATE IS VALID == EXTENSION  
71 16 OR REVOCATION.

71 17 A certificate of need shall be valid for a maximum of one  
71 18 year from the date of issuance. Upon the expiration of the  
71 19 certificate, or at any earlier time while the certificate is  
71 20 valid the holder ~~thereof~~ shall provide the ~~department~~ bureau  
71 21 such information on the development of the project covered by  
71 22 the certificate as the ~~department~~ bureau may request. The  
71 23 council shall determine at the end of the certification period  
71 24 whether sufficient progress is being made on the development  
71 25 of the project. The certificate of need may be extended by  
71 26 the council for additional periods of time as are reasonably  
71 27 necessary to expeditiously complete the project, but may be  
71 28 revoked by the council at the end of the first or any  
71 29 subsequent certification period for insufficient progress in

71 30 developing the project.

71 31 Upon expiration of certificate of need, and prior to  
71 32 extension thereof, any affected person shall have the right to  
71 33 submit to the ~~department~~ bureau information which may be  
71 34 relevant to the question of granting an extension. The  
71 35 ~~department~~ bureau may call a public hearing for this purpose.

72 1 Sec. 58. Section 135.72, subsection 4, Code 2007, is  
72 2 amended to read as follows:

72 3 4. Criteria for determining when it is not feasible to  
72 4 complete formal review of an application for a certificate of  
72 5 need within the time limits specified in section 135.69. The  
72 6 rules adopted under this subsection shall include criteria for  
72 7 determining whether an application proposes introduction of  
72 8 technologically innovative equipment, and if so, procedures to  
72 9 be followed in reviewing the application. However, a rule  
72 10 adopted under this subsection shall not permit a deferral of  
72 11 more than sixty days beyond the time when a decision is  
72 12 required under section 135.69, unless both the applicant and  
72 13 the ~~department~~ bureau agree to a longer deferment.

72 14 Sec. 59. Section 135.74, subsections 1 and 2, Code 2007,  
72 15 are amended to read as follows:

72 16 1. The department, after study and in consultation with  
72 17 the bureau of health care quality and consumer information and  
72 18 any advisory committees which may be established pursuant to  
72 19 law, shall promulgate by rule pursuant to chapter 17A uniform  
72 20 methods of financial reporting, including such allocation  
72 21 methods as may be prescribed, by which hospitals and health  
72 22 care facilities shall respectively record their revenues,  
72 23 expenses, other income, other outlays, assets and liabilities,  
72 24 and units of service, according to functional activity center.  
72 25 These uniform methods of financial reporting shall not  
72 26 preclude a hospital or health care facility from using any  
72 27 accounting methods for its own purposes provided these  
72 28 accounting methods can be reconciled to the uniform methods of  
72 29 financial reporting prescribed by the department and can be  
72 30 audited for validity and completeness. Each hospital and each  
72 31 health care facility shall adopt the appropriate system for  
72 32 its fiscal year, effective upon such date as the department  
~~72 33 shall direct. In determining the effective date for reporting~~  
~~72 34 requirements, the department shall consider both the immediate~~  
~~72 35 need for uniform reporting of information to effectuate the~~  
~~73 1 purposes of this division and the administrative and economic~~  
~~73 2 difficulties which hospitals and health care facilities may~~  
~~73 3 encounter in complying with the uniform financial reporting~~  
~~73 4 requirement, but the effective date shall not be later than~~  
~~73 5 January 1, 1980.~~

73 6 2. In establishing uniform methods of financial reporting,  
73 7 the department shall consider all of the following:

73 8 a. The existing systems of accounting and reporting  
73 9 currently utilized by hospitals and health care facilities+  
73 10 b. Differences among hospitals and health care facilities,  
73 11 respectively, according to size, financial structure, methods  
73 12 of payment for services, and scope, type and method of  
73 13 providing services+~~and.~~

73 14 c. Other pertinent distinguishing factors.

73 15 Sec. 60. Section 135.75, subsection 1, Code 2007, is  
73 16 amended to read as follows:

73 17 1. Each hospital and each health care facility shall  
73 18 annually, after the close of its fiscal year, file with the  
73 19 department all of the following:

73 20 a. A balance sheet detailing the assets, liabilities and  
73 21 net worth of the hospital or health care facility+  
73 22 b. A statement of its the hospital's or health care  
73 23 facility's income and expenses+and including but not limited  
73 24 to expenses for salaries and other compensation for management  
73 25 positions including the salary and compensation for the chief  
73 26 executive officer and five other most highly compensated  
73 27 positions, profit or excess revenues, and cash reserves.

73 28 c. Such other reports of the costs incurred in rendering  
73 29 services as the department may prescribe.

73 30 Sec. 61. Section 135.76, Code 2007, is amended to read as  
73 31 follows:

73 32 135.76 ANALYSES AND STUDIES BY ~~DEPARTMENT~~ BUREAU.

73 33 1. The ~~department~~ bureau of health care strategic planning  
73 34 and resource development, in cooperation with the bureau of  
73 35 health care quality and consumer information, shall from time  
74 1 to time undertake analyses and studies relating to hospital  
74 2 and health care facility costs and to the financial status of  
74 3 hospitals or health care facilities, or both, which are  
74 4 subject to the provisions of this division. ~~It~~ The bureau of  
74 5 health care strategic planning and resource development shall



74 6 further also require the filing of information concerning the  
74 7 total financial needs of each individual hospital or health  
74 8 care facility and the resources currently or prospectively  
74 9 available to meet these needs, including the effect of  
74 10 proposals made by health systems agencies. The ~~department~~  
74 11 bureau shall also prepare and file such summaries and  
74 12 compilations or other supplementary reports based on the  
74 13 information filed with ~~it~~ the bureau as will, in ~~its~~ the  
74 14 bureau's judgment, advance the purposes of this division and  
74 15 the purposes of the bureau of health care quality and consumer  
74 16 information.

74 17 2. The analyses and studies required by this section shall  
74 18 be conducted with the objective of providing a basis for  
74 19 determining whether or not regulation of hospital and health  
74 20 care facility rates and charges by the state of Iowa is  
74 21 necessary to protect the health or welfare of the people of  
74 22 the state.

74 23 3. In conducting ~~its~~ the analyses and studies, the  
74 24 ~~department~~ bureau shall determine whether:

74 25 a. The rates charged and costs incurred by hospitals and  
74 26 health care facilities are reasonably related to the services  
74 27 offered by those respective groups of institutions.

74 28 b. Aggregate rates of hospitals and of health care  
74 29 facilities are reasonably related to the aggregate costs  
74 30 incurred by those respective groups of institutions.

74 31 c. Rates are set equitably among all purchasers or classes  
74 32 of purchasers of hospital and of health care facility  
74 33 services.

74 34 d. The rates for particular services, supplies or  
74 35 materials established by hospitals and by health care  
75 1 facilities are reasonable. Determination of reasonableness of  
75 2 rates shall include consideration of a fair rate of return to  
75 3 proprietary hospitals and health care facilities.

75 4 4. All data gathered and compiled and all reports prepared  
75 5 under this section, except privileged medical information,  
75 6 shall be open to public inspection.

75 7 Sec. 62. Section 135.78, Code 2007, is amended to read as  
75 8 follows:

75 9 135.78 DATA TO BE COMPILED.

75 10 The ~~department~~ bureau of health care strategic planning and  
75 11 resource development shall compile all relevant financial and  
75 12 utilization data in order to have available the statistical  
75 13 information necessary to properly monitor hospital and health  
75 14 care facility charges and costs and to assist the bureau of  
75 15 health care quality and consumer information. Such data shall

75 16 include necessary operating expenses, appropriate expenses  
75 17 incurred for rendering services to patients who cannot or do  
75 18 not pay, all properly incurred interest charges, and  
75 19 reasonable depreciation expenses based on the expected useful  
75 20 life of the property and equipment involved. The ~~department~~  
75 21 bureau of health care strategic planning and resource

75 22 development shall also obtain from each hospital and health  
75 23 care facility a current rate schedule as well as any  
75 24 subsequent amendments or modifications of that schedule as it  
75 25 may require. In collection of the data required by this  
75 26 section and sections 135.74 through 135.76, the ~~department~~  
75 27 bureau of health care strategic planning and resource  
75 28 development, the bureau of health care quality and consumer  
75 29 information, and other state agencies shall coordinate their  
75 30 reporting requirements.

75 31 EXPLANATION

75 32 IOWA HEALTH CARE COVERAGE EXCHANGE. Division I of this  
75 33 bill relates to the creation of the Iowa health care coverage  
75 34 exchange in new Code chapter 514M with the intent to progress  
75 35 toward achievement of the goal that all Iowans have health  
76 1 care coverage, as funding becomes available.

76 2 Specified priorities for achievement of the goal are as  
76 3 follows:

76 4 1. All Iowa children have qualified health care coverage  
76 5 which meets certain standards of quality and affordability  
76 6 beginning with covering all children who are eligible for  
76 7 public coverage by December 31, 2009, subsidizing private  
76 8 coverage for the remaining uninsured children up to 18 years  
76 9 of age under a sliding scale based on family income by  
76 10 December 31, 2009, and moving toward a future requirement that  
76 11 all parents provide proof of qualified health care coverage  
76 12 for their children.

76 13 2. All Iowans have qualified health care coverage which  
76 14 meets certain standards of quality and affordability beginning  
76 15 with continued expansion of options for individuals who are  
76 16 dually eligible for Medicare and medical assistance,

76 17 facilitating coverage of uninsured health and long-term care  
76 18 workers and child care workers, maximizing eligibility of  
76 19 low-income adults 18 years of age and older for public health  
76 20 care coverage, subsidizing coverage for the remaining  
76 21 low-income adults, and moving toward a future requirement that  
76 22 all Iowans must provide proof of qualified health care  
76 23 coverage.

76 24 3. Health care costs and health care coverage costs are  
76 25 decreased by instituting insurance reforms, requiring Iowa  
76 26 children with public coverage to have a medical home,  
76 27 establishing a statewide telehealth system, and implementing  
76 28 cost-containment strategies.

76 29 The Iowa health care coverage exchange is created as a  
76 30 state agency governed by a board of directors including the  
76 31 following nine voting members: the two most recent former  
76 32 governors (or if one or both of them are unable or unwilling  
76 33 to serve, a person or persons appointed by the governor); the  
76 34 commissioner of insurance; the director of human services; and  
76 35 five members appointed by the governor subject to confirmation  
77 1 by the senate; who represent specified groups; and including  
77 2 the following five ex officio, nonvoting members: four members  
77 3 of the general assembly and a secretary of the board. The  
77 4 voting members of the board are also required to appoint an  
77 5 executive director, subject to confirmation by the senate, to  
77 6 supervise the administrative affairs and general management  
77 7 and operations of the exchange.

77 8 The bill provides that the board has broad authority to  
77 9 accomplish the purposes of the Code chapter including but not  
77 10 limited to many specified powers and duties. The board is  
77 11 required to make an annual report of its activities and  
77 12 receipts and expenditures to the governor and general  
77 13 assembly. A separate health care coverage exchange fund is  
77 14 created in the state treasury under the control of the  
77 15 exchange. Moneys collected from premiums paid for health care  
77 16 plans offered by the exchange as well as any other moneys that  
77 17 are appropriated or transferred to the fund are appropriated  
77 18 to the fund and available to the exchange to carry out the  
77 19 purposes of new Code chapter 514M.

77 20 The bill provides for transition provisions during  
77 21 implementation of health care coverage for all Iowans. The  
77 22 board is directed to design and implement a program, as  
77 23 funding becomes available, including a timetable and  
77 24 procedures for implementation, to progress toward achieving  
77 25 the goal that all Iowans have qualified health care coverage.  
77 26 The board is charged to define what constitutes such coverage,  
77 27 including parameters of quality and affordability.

77 28 MEDICAL HOME. Division II of the bill relates to medical  
77 29 homes. The bill provides definitions, including the  
77 30 definition of a medical home which is a team approach to  
77 31 providing health care that originates in a primary care  
77 32 setting, and provides for continuity in and coordination of  
77 33 care. The bill specifies the characteristics of a medical  
77 34 home, and creates a medical home commission. The commission  
77 35 is directed to develop a plan for implementation of a  
78 1 statewide medical home system. Implementation is to take  
78 2 place in phases, beginning with children who are recipients of  
78 3 medical assistance (Medicaid) or the hawk-i program and  
78 4 expanding to children covered through the exchange created in  
78 5 the bill. The second phase would provide a medical home to  
78 6 adults under the IowaCare program and adult recipients of  
78 7 Medicaid. The third phase would provide for a medical home  
78 8 for adults covered through the exchange.

78 9 The bill specifies the duties of the medical home  
78 10 commission and the organizational structure for the medical  
78 11 home system. The bill directs the commission to adopt  
78 12 standards and a process to certify medical homes based on  
78 13 national standards, to adopt education and training standards  
78 14 for health care professionals participating in the medical  
78 15 home system, to provide for system simplification, to  
78 16 determine a rate of reimbursement and recommend incentives for  
78 17 participation in the medical home system, and to coordinate  
78 18 efforts with the dental home for children, and integrate the  
78 19 recommendations of the prevention and chronic care management  
78 20 advisory council into the medical home system.

78 21 In addition to the phased-in implementation, the bill also  
78 22 directs the commission to work with the department of  
78 23 administrative services to allow state employees to utilize  
78 24 the medical home system, to work with the centers for Medicare  
78 25 and Medicaid services of the United States department of  
78 26 health and human services to allow Medicare recipients to  
78 27 utilize the medical home system and to work with insurers and

78 28 self-insured companies to allow those with private insurance  
78 29 to access the medical home system. The commission is directed  
78 30 to provide oversight for the medical home system and to  
78 31 evaluate and make recommendations regarding improvements to  
78 32 and continuation of the medical home system.

78 33 PREVENTION AND CHRONIC CARE MANAGEMENT. Division III  
78 34 relates to prevention and chronic care management. The bill  
78 35 provides definitions relating to chronic conditions and  
79 1 chronic care and for the state initiative for prevention and  
79 2 chronic care management.

79 3 The bill creates an advisory council to assist the director  
79 4 of public health in developing the state initiative. The  
79 5 advisory council is directed to elicit input from a variety of  
79 6 health care professionals, organizations, insurers,  
79 7 businesses, and consumers and is to submit initial  
79 8 recommendations to the director by July 1, 2009. The  
79 9 recommendations are to address the organizational structure  
79 10 for integrating chronic care management into the public and  
79 11 private health care systems, a process for identifying leading  
79 12 health care professionals and existing programs to coordinate  
79 13 efforts, prioritization of chronic conditions, a method to  
79 14 involve health care professionals in identifying individuals  
79 15 with chronic conditions, methods to increase communication  
79 16 between health care professionals and patients with chronic  
79 17 conditions, protocols and tools for health care providers to  
79 18 utilize, outcomes measures and benchmarks, payment  
79 19 methodologies and incentives, ways to involve public and  
79 20 private entities in facilitating and sustaining the  
79 21 initiative, alignment of information technology, involvement  
79 22 of health resources and researchers to collect data and  
79 23 evaluate the initiative, a marketing campaign, a means of  
79 24 determining participation in the initiative, and a means to  
79 25 integrate chronic care management into education resources and  
79 26 curricula for existing and new education and training  
79 27 programs.

79 28 The bill provides that following initial recommendations  
79 29 and implementation among the eligible population of  
79 30 individuals (residents of the state who have been diagnosed  
79 31 with a chronic condition or who are at elevated risk for a  
79 32 chronic condition and who are recipients of medical  
79 33 assistance, the hawk=i program, or IowaCare; an inmate of a  
79 34 correctional institution; or an individual who has qualified  
79 35 health care coverage through the exchange), the director is  
80 1 required to work with various entities to implement the  
80 2 initiative as an integral part of the health care delivery  
80 3 system in the state.

80 4 The bill also directs the department of administrative  
80 5 services to include in any request for proposals for the  
80 6 administration of health benefit plans for state employees a  
80 7 request for a description of any prevention and chronic care  
80 8 management program provided by the entity offering the health  
80 9 benefit plan.

80 10 IOWA HEALTH INFORMATION TECHNOLOGY SYSTEM. Division IV  
80 11 relates to the Iowa health information technology system. The  
80 12 bill provides definitions, principles, and goals for the  
80 13 system. The bill creates an electronic health information  
80 14 commission as a public and private collaborative effort and  
80 15 directs the commission to establish an advisory council to  
80 16 assist the commission in its duties; to adopt a statewide  
80 17 health information technology plan by January 1, 2009; to  
80 18 identify existing efforts and integrate these efforts to avoid  
80 19 incompatibility and duplication; to coordinate public and  
80 20 private efforts to provide the network backbone; to promote  
80 21 the use of telemedicine; to address the workforce needs  
80 22 generated by increased use of health information technology;  
80 23 to adopt necessary rules; to coordinate, monitor, and evaluate  
80 24 the adoption, use, interoperability, and efficiencies of the  
80 25 various facets of health information technology in the state;  
80 26 to seek and apply for federal or private funding to assist in  
80 27 implementing the system; and to identify state laws and rules  
80 28 that present barriers to the development of the health  
80 29 information technology system in the state.

80 30 The bill requires that by January 1, 2010, all health care  
80 31 professionals utilize the patient identifier and continuity of  
80 32 care record specified by the commission.

80 33 LONG-TERM CARE PLANNING AND ADVANCE MEDICAL DIRECTIVES.  
80 34 Division V relates to long-term care planning and advance  
80 35 medical directives. The bill provides that under the  
81 1 life-sustaining procedures Act, the hospital or health care  
81 2 provider is required to use a physician orders for  
81 3 life-sustaining=treatment form reflecting the declaration of a

81 4 patient and to ensure that the form accompanies a patient who  
81 5 is comatose, incompetent, or otherwise physically or mentally  
81 6 incapable of communication if the patient is transferred to  
81 7 another facility.

81 8 The bill also requires that under the life=sustaining  
81 9 procedures Act and the durable power of attorney for health  
81 10 care chapter hospitals and health care providers establish a  
81 11 nonjudicial means of resolving disputes that arise out of a  
81 12 disagreement over compliance with a declaration or  
81 13 out-of-hospital do-not-resuscitate order or a durable power of  
81 14 attorney for health care.

81 15 The bill includes provisions to promote the use of  
81 16 palliative care and to mandate coverage benefits for the cost  
81 17 of core services by a licensed hospice program in a policy or  
81 18 contract providing third=party payment or prepayment of health  
81 19 or medical expenses.

81 20 The bill directs programs within the department of elder  
81 21 affairs and other appropriate agencies and interested parties  
81 22 to collaborate in recommending a public education strategy on  
81 23 long-term living. The bill also directs the department of  
81 24 elder affairs in collaboration with the insurance division to  
81 25 implement a long-term care options public education campaign.  
81 26 The bill directs the department of elder affairs to work with  
81 27 other public and private agencies to identify resources to use  
81 28 to continue the work of the aging and disability resource  
81 29 center.

81 30 DIVISION OF HEALTH CARE QUALITY, CONSUMER INFORMATION,  
81 31 STRATEGIC PLANNING, AND RESOURCE DEVELOPMENT. Division VI  
81 32 creates the division of health care quality, consumer  
81 33 information, strategic planning, and resource development  
81 34 within the department of public health and specifies two  
81 35 bureaus within the division: the bureau of health care  
82 1 quality and consumer information and the bureau of health care  
82 2 strategic planning and resource development.

82 3 The bill requires the bureau of health care quality and  
82 4 consumer information to provide better coordination of health  
82 5 care delivery information to improve the public health, inform  
82 6 policy analysis, and provide transparency of consumer health  
82 7 information. The bill creates a health quality and  
82 8 cost-containment collaborative to develop a process and the  
82 9 infrastructure to provide price, quality, safety, and other  
82 10 appropriate information to consumers. The bill designates the  
82 11 members of the collaborative and specifies its duties.

82 12 The bill directs the bureau of health care strategic  
82 13 planning and resource development to coordinate public and  
82 14 private efforts to develop and maintain an appropriate health  
82 15 care delivery infrastructure and a stable, well=qualified,  
82 16 diverse, and sustainable health care workforce in the state.  
82 17 One duty of the bureau is to develop a strategic plan for  
82 18 health care delivery infrastructure and health care workforce  
82 19 resources. The bureau is directed to establish a technical  
82 20 advisory committee to assist in the development of the  
82 21 strategic plan. The strategic plan is to include policies and  
82 22 goals based on specified principles, a health care system  
82 23 assessment and objectives component, a health care facilities  
82 24 and services plan to assess the demand for health care  
82 25 facilities and services, a health care data resources plan, an  
82 26 assessment of emerging trends in health care delivery and  
82 27 technology, a rural health resources plan, and a health care  
82 28 workforce resources plan.

82 29 CERTIFICATE OF NEED PROGRAM. Division VII of the bill  
82 30 amends the certificate of need program to reflect the change  
82 31 of the health facilities council to the health care strategic  
82 32 planning council as the oversight body for the certificate of  
82 33 need program and to require the submission of additional  
82 34 information by those entities subject to the certificate of  
82 35 need program.

83 1 LSB 6443XC 82  
83 2 av:pf/rj/8